

NEWS RELEASE

For Immediate Release

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49th Annual Sioux Empire Home Show Feb. 28 - March 2 *It's a Great Time to Buy a Home!*

SIOUX FALLS, SD --- Style trends and innovative design concepts will be showcased by an impressive cast of home-related experts at the Home Builders Association of the Sioux Empire's (HBASE) 2008 Sioux Empire Home Show, which will be held at the Sioux Falls Convention Center on February 28 through March 2. Show hours are Thursday 5-9 p.m., Friday 12p.m.-9 p.m., Saturday 12 p.m.-9 p.m. and Sunday 12 p.m.-5 p.m.

"We have another sold out show for you to enjoy, so you are going to need some time to explore all of the nooks and crannies of the exhibit hall," said Kyle Eberts, 2008 HBASE President.

It's the one-stop marketplace for inspiration on the latest ideas and unparalleled expert advice, top-quality products and services for home improvement, redecorating, landscaping and fine home living. All this plus educational seminars and award winning displays await you all under one roof.

Admission to the 2008 Sioux Empire Home Show is **\$6.00 for adults**, \$5.00 for seniors (Friday ONLY) Children under 12 are admitted free when accompanied by an adult (daycare is available and coordinated by volunteers from Holy Cross Lutheran Church Youth Group in Sioux Falls). Advance tickets can be purchased for \$5.00 at all Lewis Drug locations in Sioux Falls. Discount coupons good for \$1.00 off adult and senior admission (Friday ONLY) are available in the *HomeFront Magazine's* Home Show program and online at www.hbasiouxempire.com. A coat check organized by students from Southeast Technical Institute will also be available at the show for a small fee.

The Home Show is produced by **Home Builders Association of the Sioux Empire**. The gold sponsor for this event is **South Dakota Housing Development Authority** and the silver sponsor is **Luxury Bath of Sioux Falls**.

Attend free daily seminars sponsored by **Xcel Energy** and discover the latest trends, learn new tips and pick up great ideas for 2008 in Meeting Rooms #1 and #2.

HBASE is a non-profit trade association comprising more than 720 company members from the Sioux empire. The Association promotes home ownership, quality affordable housing, and a positive relationship between members and the public. For more information, visit the web site at www.hbasiouxempire.com or call 330-2387.

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