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Mark Your Calendars...

International Builders Show
January 20 - 23, 2009

Mall Golf
January 30 - March 1, 2009

Sioux Empire Home Show
March 6 - 8, 2009

Spring Parade of Homes
May 2 - 5, 2009

Mission Statement

The mission of the Home Builders Association of the Sioux Empire is to provide for the advancement of the community and building industry. HBASE serves and represents our members who are affiliated with the building and remodeling industry in the Sioux Empire. HBASE promotes home ownership and quality housing through positive relationships between our members and the community. The Association provides members opportunities to enhance professionalism through communication, educational opportunities and social activities. HBASE, chartered in 1956, is affiliated with both its State and National Associations.

2008 HBASE Award Winners

- ◆ Builder Member of the Year
- ◆ Associate Member of the Year
- ◆ Remodeling Council Member of the Year

See winners on page 10.



2009 HBASE President

Mike Hoffman,
Dakotaland Builders

HBASE General Membership Meeting

Tuesday, January 13
Westward Ho Country Club

Spike Appreciation Night & NAHB Professional Designations

See page 4 for details.

HBASE MALL GOLF TOURNAMENT

Tuesday, February 10

(February Membership Meeting to be held immediately afterwards)

See page 13 for details.



ADVERTISER'S INDEX

2009 HBASE OFFICERS

President/Alt. Nat'l Dir., Mike Hoffman, Dakotaland Builders, Inc.
 1st Vice-Pres., Daryl Christensen, Prairie Risings Construction Services
 2nd Vice-Pres., Doug Allen, Allen Homes
 Secretary / Alt Nat'l Dir., Russ Pies, ProBuild
 Treasurer / SD Assoc Nat'l Dir., Kim Hefner, Home Federal Bank
 Past Pres., Kyle Eberts, Eberts Construction

2009 HBASE STAFF

Cindy Sheehan - Executive Vice-President
 Jan Hanten - Administrative Assistant
 Kristie Brunick - Membership Director
 Lisa Ottmar - Public Relations Director
 Todd Anawski - Government Affairs & Education Director
 Cathy Wiese - Office Assistant

2009 HBASE BOARD OF DIRECTORS

Ray Brooks, Brooks Construction Services
 Dudley Deffenbaugh, Deffenbaugh Homes
 Susan Hilmoe, CGA, Sioux Valley Energy
 Todd Irvine, Builder's Choice Cabinetry, Inc.
 Paul Kirkwold, Kirkwold Homes
 Gregg Lebert, Lebert Construction
 Cynthia Monnin, Friessen Construction Co. Inc
 Marci Pirlet, Frisbee Heating, Plumbing, A/C & Electrical
 Mark Promes, Fargo Glass & Paint
 Cary Shaw, Beckman Construction
 Jarrod Smart, GCB, CAPS Jarrod Smart Construction
 Mike Sprang, J.H. Larson Electric
 Del Walther, SportGames

2009 EX-OFFICIO

National Dir., Mike Metzger, Metzger Construction, Inc.
 National Dir., Tim Miller, Millers & Hass Builders, Inc.
 National Dir., Kurt Hanson, GCB, GMB, CAPS, Home Tech, Inc.
 National Dir., Paul Nelsen, Nelsen Construction, Paul
 National Dir., Mark Peterson, MAP Properties
 Alt. National Dir., Alan Amdahl, Alan Amdahl Construction Co.
 Alt. National Dir., Bob Litz, Litz Construction & Development
 Alt. National Dir., Mel Zelter, Zelter, Inc.
 National Life Dir., Charlie Beach, CGR, Beach Construction, L.L.C.
 National Life Dir., Terry Konechne, GCB, CGR, CAPS, Konechne Building
 National Life Dir., George Bunkers, Bunkers Construction, George
 National Life Dir., Jim Lowe, State Bank Mortgage
 SD State Rep., Duane Bickett, Bickett's Construction

2009 HBASE COMMITTEE CHAIRS

Associates Gary Van Zee, The Insurance Connection
 Builders Forum Kurt Hanson, GCB, GMB, CAPS, Home Tech, Inc.
 Building & Grounds Charlie Beach, CGR, Beach Construction, L.L.C.
 Developers Clayton Jamison, Site2, Inc
 Education Gregg Lebert, Lebert Construction
 Home Show Co-Chair Kyle Eberts, Eberts Construction
 Home Show Co-Chair Deb Ziemke, CU Mortgage Direct
 Home Builders Care Foundation Susan Hilmoe, CGA, Sioux Valley Energy
 Legislation Todd Boots, CityWide Insulation
 Local Govt Affairs Committee Paul Fck, Paul Fck Homes
 Membership Committee Lisa Malone, Valley Bank
 Ambassador Sub Committee Shawna Kleinwolf, CU Mortgage Direct
 Parade of Homes Chuck Wiseman, Complete Contracting
 PAC Golf Calcutta Com. Candi Bartels, Viereck Commercial Real Estate
 Political Action (SEFAH) Mark Peterson, MAP Properties, Ltd.
 Public Relations Rhonda Ims, Frisbee Heating, Plumbing A/C & Electrical
 Repair Affair Sub Committee Mike Hartman, Hartman Specialty
 Contracting / Radon Mitigation System
 Sponsorship Committee Donna Larson, Dacotah Bank

2009 HBASE REMODELING COUNCIL OFFICERS

Chair - Terry Konechne, GCB, CGR, CAPS, Konechne Building
 Vice-Chair - Toby Konechne, Konechne Building
 Secretary/Treasurer - Roy Edwards, Component Mfg. Co.
 Board Liaison - Bryan Wiseman, Bryan Wiseman General Contracting
 Past Chair - Arthur Kriens, Kriens Construction Inc.

RC ADVISORY COMMITTEE MEMBERS

Dan Bruner, Bruner Landscaping
 Tim Jorgenson, Sioux Marble
 Toby Konechne, Konechne Building
 Paul Nelsen, Paul Nelsen Construction
 Paul Rowenhorst, Handyman Matters
 Bruce Schroeder, Frisbee Plumbing, Heating, A/C & Electrical
 Dave Serck, Flooring America
 Brad Weber, Weber Construction
 Bryan Wiseman, Bryan Wiseman General Contracting

RC COMMITTEE CHAIRS

Membership - Bryan Wiseman / Vice-Chair - Paul Rowenhorst
 Public Relations & Advertising - Terry Konechne, GCB, CGR, CAPS
 Vice-Chair - Tim Jorgenson
 Education & Programs - Terry Konechne, GCB, CGR, CAPS,
 Konechne Building
 Showcase of Remodeled Homes - Angie Allen, Ferguson Bath,
 Kitchen & Lighting Gallery

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"Opportunity Knocks for Home Buyers"

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Mike Hoffman,
*Dakotaland
Builders*

As another construction season comes to an end, it gives us time to reflect, regroup and spend more time with family.

Some of us have been blessed with many projects and growth, while others have been slower...no doubt the dynamics of our industry are fickle to say the least. I believe the overall local positive trend will continue, although...at what that pace will be is always unknown.

Sioux Falls and the surrounding areas have been fortunate compared to the rest of the states. Of course we all feel some effects of the economy, but as you look around, you continually see more buildings going up, which in turns means our Sioux Falls and the surrounding areas economy is not as affected as others. Hopefully this will be the scenario for 2009 and many more years to come.

The new year brings change and new beginnings of all kinds. I know I will be looking forward to the challenges and opportunities that present themselves to me as your 2009 HBASE President. Myself, the HBA office staff and other leadership have been preparing for 2009 for sometime now and I believe we are well equipped.

Our most important project has been developing the 2009 budget. Sharpened pencils would describe it best! However, I believe that increased education programs and member services will be expanded. This redirection will help strengthen our current and new membership and the value we receive by belonging to our professional organization.

As the new year presents itself, I would hope for and invite membership feedback. If you have concerns or comments, please bring them forward and I will help in any way I can.

I hope 2009 will bring great possibilities and prosperity to each of you. Thank you for belonging to such an elite organization.

Congratulations to the 2009 HBASE Officers!

- President,
Mike Hoffman, Dakotaland Builders
- 1st Vice President,
Daryl Christensen, Prairie Risings Construction Services, Inc.
- 2nd Vice President,
Doug Allen, Allen Homes, Inc.
- Secretary,
Russ Pies, ProBuild
- Treasurer,
Kim Hefner, Home Federal Bank
- Past President,
Kyle Eberts, Eberts Construction

Congratulations to the Newest HBASE Board of Directors Members

- Marci Pirtle, Frisbee Heating, Plumbing, A/C & Electrical
- Cary Shaw, Beckman Construction
- Jarrod Smart, CGB, CAPS, Jarrod Smart Construction



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Spike Appreciation Night

At the January HBASE General Membership Meeting we will be recognizing Spikes within our Association.

What is a Spike, you ask? A Spike is an HBASE member who has recruited a new member to our Association.

As the national economy continues to make us thankful for living in such a positive community, now is the time to join together in the home building industry. With the great help from all of the Spikes, our membership numbers continue to remain strong!

Ever wonder why some HBASE members have certain letters after their names (CGB, CGR, CAPS, etc.)? When you attend this month's meeting you will hear what these NAHB Professional Designations stand for and how they are obtained.

Also during this month's meeting we will be presenting the 2008 awards for the Rookie of the Year and also the Spike of the Year.

Associate Member Tables

Associate Members can use one of the three tables at a Membership Meetings to promote their products/services for free. Call 361-8322 to reserve a table.

Tuesday, January 13

Westward Ho Country Club

Time	Event
5:00 p.m.	New Member Orientation
5:30 p.m.	Social Hour
6:30 p.m.	Dinner
7:30 p.m.	Program - <i>Spike Appreciation Night with Awards & NAHB Professional Designations</i>

Cost: **\$17 with a reservation / \$20 without reservation**

Make plans now to attend the Jan. 13 HBASE Membership Meeting at Westward Ho Country Club.

Please call HBASE (361-8322) or fax this page (361-8329) to RSVP.

Name _____

Company _____

Attending _____ (\$17 / person with reservation, \$20 / person without reservation)

PLEASE RSVP! HBASE Policy states that if you do not cancel within 24 hours of the meeting you will be billed. *Don't be a "No Show."* Thank you.

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CALENDAR OF EVENTS



	Mon	Tue	Wed	Thu	Fri	Sat
January				1 Happy New Year!  HBASE Office Closed	2	3 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
4 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	5	6 Noon, Membership Committee, HBASE	7 8:30am, IRAB, Water Plant; Noon, Remodding Council, HBASE; Noon, Home Show Special Services & Promo, HBASE; 7:05pm, Stampade VIP Party Suite	8 Noon, Public Relations Committee, HBASE 4:00pm, Ambassador Committee, Spezia	9	10 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
11 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	12	13 11am, HIM Adv. Board, TBD; 4:30pm Home Show Com, WWHO; 5pm, New Mbr. Orientation, WWHO, 6:30pm Mbrship Mtg., WWHO	14 11:30am, Board of Directors Meeting, HBASE	15 11:00am, Developers & LGA Committee Meeting, HBASE	16	17 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
18 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	19	20 4:00pm, Education Committee, HBASE	21 8:30am, IRAB, Water Plant	22	23	24 10-11:30am, Legislative Coffee, Holiday Inn City Centre
International Builders Show / NAHB Board ~ Las Vegas, NV						
25 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	26 8:00am, Mall Golf Builder Load In, Empire Mall	27 8:00am, Mall Golf Landscaper Load In, Empire Mall	28	29	30 6 - 8pm, Mall Golf Begins, Empire Mall	31 10-11:30am, Legislative Coffee, Holiday Inn City Centre 1 - 4pm, Mall Golf Empire Mall

Sun	Mon	Tue	Wed	Thu	Fri	Sat
February		3 Noon, Membership Committee, HBASE	4 8:30am, IRAB, Water Plant Noon, Remodeling Council, HBASE	5 4:00pm, Ambassador Mtg., Champ's 5:00pm, New Member Social, Champ's	6 6 - 8pm, Mall Golf, Empire Mall	7 10-11:30am, Legislative Coffee, Holiday Inn City Centre 1 - 4pm, Mall Golf, Empire Mall
8 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	9	10 4:30pm, HBASE Mall Golf Tournament/ February Membership Meeting, Empire Mall	11 Noon, Home Show Committee, HBASE	12 Noon, Public Relations Committee, HBASE	13 6 - 8pm, Mall Golf, Empire Mall	14 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
15 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	16	17 4:00pm, Education Committee, HBASE	18 8:30am, IRAB, Water Plant 11:30am, Board of Directors Meeting, HBASE	19	20 6 - 8pm, Mall Golf, Empire Mall	21 10-11:30am, Legislative Coffee, Holiday Inn City Centre 1 - 4pm, Mall Golf, Empire Mall
22 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	23	24 8:30am-4:30pm, Business Management Course, HBASE	25	26	27 6 - 8pm, Mall Golf, Empire Mall	28 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
March 1 1 - 4pm, Last Day of Mall Golf, Empire Mall	March 2 8:00am, Builders/Landscapers Move Out of Mall Golf, Empire Mall	March 3 Noon, Membership Committee, HBASE	March 4 8:30am, IRAB, Water Plant Noon, Remodeling Council, HBASE	March 5 4:00pm, Ambassador Committee, TBD	March 6	March 7
Sioux Empire Home Show						