

**HBA Newsletter Advertising Rates**

(all rates are sold on an ANNUAL basis only)

Issues: 11/year • Press Run: 1,300 copies

*Advertising rates are subject to change.*

***Please check one:***

<u>SIZE</u>	<u>WIDTH</u>	<u>HEIGHT</u>	<u>ANNUAL RATE (11 issues)</u>
<input type="checkbox"/> <b>A</b> .....	2.25".....	1.875".....	<b>\$415</b> (\$38/ISSUE)
<input type="checkbox"/> <b>B</b> .....	4.875".....	1.875".....	<b>\$640</b> (\$58/ISSUE)
<input type="checkbox"/> <b>C</b> .....	2.25".....	4".....	<b>\$690</b> (\$63/ISSUE)
<input type="checkbox"/> <b>D</b> .....	4.875".....	4".....	<b>\$935</b> (\$85/ISSUE)
<input type="checkbox"/> <b>E</b> .....	7.5".....	1.875".....	<b>\$1,170</b> (\$106/ISSUE)
<input type="checkbox"/> <b>F</b> .....	7.5".....	4".....	<b>\$1,345</b> (\$122/ISSUE)
<input type="checkbox"/> <b>G</b> .....	4.875".....	10".....	<b>\$1,545</b> (\$140/ISSUE)
<input type="checkbox"/> <b>H</b> .....	7.5".....	10".....	<b>\$1,855</b> (\$169/ISSUE)
<input type="checkbox"/> <b>Inside Front Cover</b> .....			<b>(Full Color option) 10% above cost of ad</b>
<input type="checkbox"/> <b>Inside Back Cover</b> .....			<b>(Full Color option) 10% above cost of ad</b>
<input type="checkbox"/> <b>Inside Center Spread</b> .....			<b>(Full Color option) 10% above cost of ad</b>
<input type="checkbox"/> <b>Back Cover</b> .....			<b>(Full Color option) 20% above cost of ad</b>
<input type="checkbox"/> <b>Free Standing Insert</b> .....			<i>Contact HBA for Details (361-8322)</i>

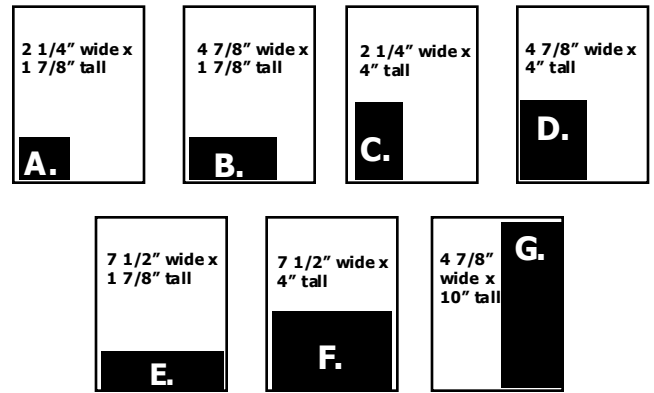
<b>Space Deadline</b> December 4, 2009	<b>Camera-ready Ad Deadline</b> December 11, 2009
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***Please check one:***

- Will email camera-ready ad to the HBASE by 12/11/09
- Will use same ad as 2009
- Will make arrangements with AlphaGraphics or ad agency

***Please check one:***

- Payment encbsed
- Send me an invoice
- Invoice ad agency



Questions? Contact **Lisa Ottmar** at **605.361.8322** or at [lisa@hbasiouxempire.com](mailto:lisa@hbasiouxempire.com) for details.

**Please return this advertising contract by Friday, December 4, 2009 to:**  
**HBASE, 6904 S. Lyncrest Place, Sioux Falls, SD 57108 (Ph: 605.361.8322; Fax: 605.361.8329)**

Company Name: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_  
**Authorized Signature:** \_\_\_\_\_ **Date:** \_\_\_\_\_

*Complete below information if applicable.*

Ad Agency: \_\_\_\_\_ Contact: \_\_\_\_\_  
 Address: \_\_\_\_\_ City: \_\_\_\_\_ State: \_\_\_\_ Zip: \_\_\_\_\_  
 Phone: \_\_\_\_\_ Fax: \_\_\_\_\_ Email: \_\_\_\_\_