

HBA Newsletter Advertising Rates

(all rates are sold on an ANNUAL basis only)

Issues: 11/year • Press Run: 1,300 copies

Advertising rates are subject to change.

Please check one:

<u>SIZE</u>	<u>WIDTH</u>	<u>HEIGHT</u>	<u>ANNUAL RATE (11 issues)</u>
<input type="checkbox"/> A	2.25".....	1.875".....	\$415 (\$38/ISSUE)
<input type="checkbox"/> B	4.875".....	1.875".....	\$640 (\$58/ISSUE)
<input type="checkbox"/> C	2.25".....	4".....	\$690 (\$63/ISSUE)
<input type="checkbox"/> D	4.875".....	4".....	\$935 (\$85/ISSUE)
<input type="checkbox"/> E	7.5".....	1.875".....	\$1,170 (\$106/ISSUE)
<input type="checkbox"/> F	7.5".....	4".....	\$1,345 (\$122/ISSUE)
<input type="checkbox"/> G	4.875".....	10".....	\$1,545 (\$140/ISSUE)
<input type="checkbox"/> H	7.5".....	10".....	\$1,855 (\$169/ISSUE)
<input type="checkbox"/> Inside Front Cover			(Black & White only) 10% above cost of ad
<input type="checkbox"/> Inside Back Cover			(Black & White only) 10% above cost of ad
<input type="checkbox"/> Inside Center Spread			(Full Color) 10% above cost of ad
<input type="checkbox"/> Back Cover			(Full Color) 20% above cost of ad

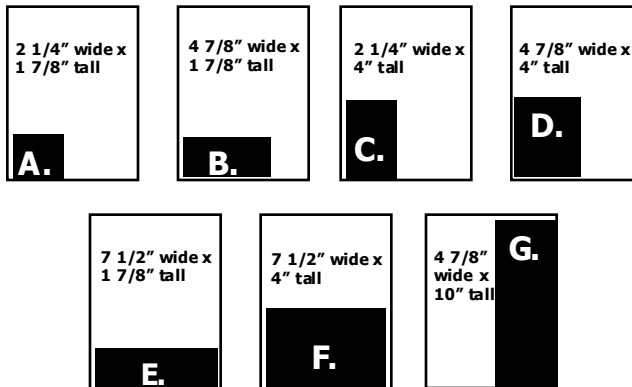
Space Deadline December 4, 2009	Camera-ready Ad Deadline December 11, 2009
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Please check one:

- Will email camera-ready ad to the HBASE by 12/11/09
- Will use same ad as 2009
- Will make arrangements with AlphaGraphics or ad agency

Please check one:

- Payment encbsed
- Send me an invoice
- Invoice ad agency



Questions? Contact **Lisa Ottmar** at **605.361.8322** or at lisa@hbasiouxempire.com for details.

Please return this advertising contract by Friday, December 4, 2009 to:
HBASE, 6904 S. Lyncrest Place, Sioux Falls, SD 57108 (Ph: 605.361.8322; Fax: 605.361.8329)

Company Name: _____ Contact: _____

Address: _____ City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Authorized Signature: _____ **Date:** _____

Complete below information if applicable.

Ad Agency: _____ Contact: _____

Address: _____ City: _____ State: ____ Zip: _____

Phone: _____ Fax: _____ Email: _____