



## **53<sup>rd</sup> Annual Sioux Empire Home Show™**

- LOCATION/HOURS:** Sioux Falls Convention Center  
Friday, March 2, 2012 10am – 8pm  
Saturday, March 3, 2012 10am – 8pm  
Sunday, March 4, 2012 11am – 5pm
- ADMISSION:** \*Adults \$7.00 with \$1 off coupons available online  
Senior Citizens Day \$6.00 (Friday, March 3 ONLY for 65 yrs. or older)  
Children ages 12 and under FREE!  
Media Representatives FREE! Call HBASE office for media pass.  
*\*Purchase advance tickets (\$6.00) at all Lewis Drug locations in Sioux Falls (coupon does not apply).*
- PROGRAM:** The official event program will be February issue of Home Ideas Magazine. The publication will be available the second week in February at various locations throughout the area, including all Sioux Falls HyVees, Gas Stops and Lewis Drugs. The book will include a floor plan, an alphabetical and category exhibitor listing, plus the schedule of the free hourly workshops and cooking demonstrations.
- EXHIBITS:** The Home Show will feature more than 200 exhibits, many of which will be highlighting new products and services for both newly constructed homes and also remodeling projects.
- COOKING DEMOS:** **NEW!** Free cooking demonstrations will be hosted by local chefs and bakers. Come hear their secret tips and learn a new recipe to try in your home. Cooking demonstrations will be every other hour on Saturday and Sunday in Meeting Room # 2. Participation chefs are from Oh My Cupcakes, Carnaval Brazilian Grill, Phillips Avenue Diner, Plum's Cooking Co., Sioux Falls Convention Center and Sanaa's Gourmet Mediterranean.
- WORKSHOPS:** Free specialized workshops are scheduled throughout the entire event weekend (Meeting Rooms # 1 & 2). Learn from the experts about mold in your home, green building, interior design and much more (see full schedule at [www.hbasioouxempire.com](http://www.hbasioouxempire.com)).
- RECYCLE CARTRIDGES:** Donate your empty printer cartridges at the drop box located at the HBASE booth directly across from the ticket counter and Cartridge World in Sioux Falls will donate cash to the Sioux Empire Home Builders Care Foundation. Donated amount varies depending on the style of the recycled cartridges.
- ATTENDANCE:** Average = 10,000 paid attendance
- COAT CHECK:** Construction Management Students from Southeast Technical Institute will be accepting donations for their program at the public coat check located in Meeting Room # 3.
- COORDINATORS:** The 53<sup>rd</sup> Annual Sioux Empire Home Show™ is organized and coordinated by the Home Show™ Committee within the Home Builders Association of the Sioux Empire (HBASE). Co-Chairs for the 2012 Home Show™ Committee are **Alan Amdahl, Alan Amdahl Construction** and **Matt Swenson, Dakota Wholesale Plumbing & Electrical**. The HBASE is a non-profit trade Association with more than 675 members. The 2012 HBASE President is **Chuck Wiseman, Complete Contracting**.
- PROCLAMATION:** Sioux Falls Mayor Mike Huether has signed a proclamation declaring February 26 – March 4 as “Home Building & Remodeling Week”. This week is dedicated to the building of better homes and improving the quality of life for our community.
- WEB SITE/HOTLINE:** Find more Home Show™ details online at [www.hbasioouxempire.com](http://www.hbasioouxempire.com) or call the event hotline 24 hours a day, 7 days a week at 605-330-2387.
- EVENT SPONSORS:** **Gold:** South Dakota Housing Development Authority  
**Silver:** Marvin Windows & Doors  
**Workshop:** Xcel Energy