

The Magazine of the Home Builders Association of the Sioux Empire

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Mark Your Calendars...

Mall Golf

January 30 - March 1, 2009

Sioux Empire Home Show

March 6 - 8, 2009

Spring Parade of Homes

May 2 - 5, 2009

Mission Statement

The mission of the Home Builders Association of the Sioux Empire is to provide for the advancement of the community and building industry. HBASE serves and represents our members who are affiliated with the building and remodeling industry in the Sioux Empire. HBASE promotes home ownership and quality housing through positive relationships between our members and the community. The Association provides members opportunities to enhance professionalism through communication, educational opportunities and social activities. HBASE, chartered in 1956, is affiliated with both its State and National Associations.

2009 Mall Golf

January 30 - March 1

Empire Mall

Fridays: 6 - 8pm
Saturdays & Sundays: 1 - 4pm



Portion of the proceeds benefits the
Sioux Empire Home Builders Care Foundation.

See page 7 for more details.

HBASE Mall Golf Tournament

Tuesday, February 10

General Membership Meeting
held immediately following tournament

See page 4 to RSVP.

Ronald McDonald House Project Update



Room Sponsorships Available

Labor, Materials & Cash
Donations accepted

See page 10 for more details.

50th Annual

HOME SHOW

March 6-8, 2009

Sioux Falls Convention Center

Fri., March 6 Noon - 9pm

Sat., March 7 10am - 8pm

Sun., March 8 11am - 5pm

Seminar Schedule & More Information Online:

www.hbasioxempire.com



ADVERTISER'S INDEX

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 Ambassador Sub Committee, ShAWN Kleinwolferink, CU Mortgage Direct
 Parade of Homes, Chuck Wiseman, Complete Contracting, Inc.
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 Political Action (SEFAH), Mark Peterson, MAP Properties, Ltd.
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 Contracting / Radon Mitigation System
 Sponsorship Committee, Donna Larson, Dacotah Bank

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 Paul Rowenhorst, Handyman Matters
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 Konechne Building
 Vice-Chair - Tim Jorgenson
 Education & Programs - Terry Konechne, CGB, CGR, CAPS,
 Konechne Building
 Showcase of Remodeled Homes - Angie Allen, Ferguson Bath,
 Kitchen & Lighting Gallery

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"Opportunity is Knocking!"

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Mike Hoffman,
*Dakotaland
Builders*

Hard to believe the Sioux Empire Home Show™ is almost here again (March 6-8). This year will be huge as we celebrate the event's 50th anniversary.

There are going to be a few new things that we need help promoting. Free Consumer Discount Cards will be handed out at the show. Another new item is an interactive exhibitor floor plan which will be online soon.

We once again will be putting extra promotions out about the free seminars (schedule is online). Please consider listing the HBASE link on your website.

Coupons for \$1 off admission will be available for pick up at the HBA office soon. I encourage all HBASE members to distribute these at your business.

As the big event quickly approaches, I would like to invite all HBASE members to help in promoting our Home Show™. Posters are available at the HBASE office for pick up or you

can print it out by downloading it online at www.hbaseiouxempire.com.

A different HBASE event that we will need your help promoting is our annual Repair Affair program (June 9, 2009). That committee is currently accepting applications for 2009.

For those of you who aren't familiar with the program, Repair Affair involves HBASE volunteers building/remodeling accessibility related items on homes.

Applicants must own their home, meet set income guidelines and either be 65 years of age or permanently disabled.

We would really like all HBASE members to help spread the word about Repair Affair. This is a FREE service to homeowners who otherwise would not be able to afford these updates.

Funding for the projects is done through a grant from the Sioux Empire Home Builders Care Foundation and also Sioux Falls Community Development.

Applications for Repair Affair are available at the HBASE office and also online at www.hbaseiouxempire.com

For more information on the Home Show, Repair Affair or other programs through the HBASE, please call the office at 361-8322.

PARADE *Of* HOMES™

Start planning now to participate in the 2009 Spring Parade of Homes™ (May 2-5)! Parade registration packets will be mailed to all HBASE Builder members mid-February.

The Parade of Homes™ is all about showing the public what you can do, from decorating to plumbing to landscaping. In order to do this, you must first register for this major event.

The participating Parade builders are promoted in the *HomeFront Magazine* (official program), *Home Ideas Magazine*, *Shopping News* and are also listed on the HBASE website.

In addition, the Parade event is widely promoted throughout the area with advertisements on the television, radio and in print, posters, news stories and much more!

The Parade of Homes™ is one of the best marketing tools available to builders in this area. Let your work be recognized and your business grow when you enter the 2009 Spring Parade of Homes™.

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HBASE Mall Golf Tournament

See page 7 for more details on Mall Golf.

Tuesday, February 10

The Empire Mall

Registration: 4:30pm in the Macy's wing

Shot Gun Start: 5:00pm

Membership Meeting: 6:30pm @ Shenanigan's

Special Thanks to
Agan Drywall Supply
for Sponsoring
Appetizers!

February HBASE General Membership Meeting to be held immediately after the tournament! Great chance to network and socialize!!

To register, fax this page to the HBASE office (361-8329) or call HBASE office (361-8322) by Feb. 2.

- ◆ \$25 per Golfer (not required to golf to attend membership meeting)
- ◆ 18 Teams of Four needed (singles will be assigned a team)
- ◆ Membership Meeting will be held at Shenanigan's at the conclusion of the tournament (complimentary appetizers)
- ◆ Pin Prizes and Door Prizes will also be given out at Shenanigan's. Must be present to win!
- ◆ All proceeds of Mall Golf will benefit the Sioux Empire Home Builders Care Foundation, Special Olympics and the Stampede Foundation for Kids.

Pay that day or send a \$25 check per golfer to: HBASE, 6904 S. Lyncrest Place, Sioux Falls, SD 57108 (*make checks payable to Special Olympics*).
If you have any questions, please call 605-361-8322.

Please indicate the number of people planning to attend:

- _____ Mall Golf Tournament
- _____ Membership Meeting

Complete entire form below for a team of 4 or complete just as many lines below as needed. If not completed, your foursome will be matched by the HBASE staff.

Golfer One: _____
Company: _____

Golfer One: _____
Company: _____

Golfer One: _____
Company: _____

Golfer One: _____
Company: _____

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CALENDAR OF EVENTS



Mon	Tue	Wed	Thu	Fri	Sat	
February						
1 1 - 4pm, Mall Golf Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	2 11:30am, Legislative Committee, HBASE Home Ideas TV airs 7:30pm KCPO	3	4 Noon, Remodeling Council, HBASE 1:00pm, Repair Affair Committee, HBASE	5 9:00am, SanMac Design Com., HBASE 4:00pm, Ambassador Mtg., Champ's 5:00pm, New Member Social, Champ's	6 6 - 8pm, Mall Golf, Empire Mall	7 10-11:30am, Legislative Coffee, Holiday Inn City Centre 1 - 4pm, Mall Golf, Empire Mall
8 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	9 11:30am, Legislative Committee, HBASE Home Ideas TV airs 7:30pm KCPO	10 11am, Developers & LGA Com., HBASE; 4:30pm, HBASE Mall Golf Tournament, Empire Mall; 6:30pm, General Membership Meeting, Shenanigan's	11 11:00am, Membership Committee, HBASE Noon, Home Show Committee, HBASE	12 9:00am, SanMac Design Com., HBASE Noon, Public Relations Committee, HBASE	13 6 - 8pm, Mall Golf, Empire Mall	14 1 - 4pm, Mall Golf, Empire Mall
15 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	16 11:30am, Legislative Committee, HBASE Home Ideas TV airs 7:30pm KCPO	17 4:00pm, Education Committee, HBASE	18 11:30am, Board of Directors Meeting, HBASE	19 9:00am, SanMac Design Com., HBASE	20 6 - 8pm, Mall Golf, Empire Mall	21 10-11:30am, Legislative Coffee, Holiday Inn City Centre 1 - 4pm, Mall Golf, Empire Mall
22 1 - 4pm, Mall Golf, Empire Mall Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	23 11:30am, Legislative Committee, HBASE Home Ideas TV airs 7:30pm KCPO	24 8:30am-4:30pm, Business Management Course, HBASE	25	26 9:00am, SanMac Design Com., HBASE	27 6 - 8pm, Mall Golf, Empire Mall	28 1 - 4pm, Mall Golf, Empire Mall

Sun	Mon	Tue	Wed	Thu	Fri	Sat
March						
1 Last Day of Mall Golf, 1-4pm	2 Mall Golf Move Out Day, Empire Mall	3 Mall Golf Move Out Day, Empire Mall Noon, Membership Committee, HBASE	4 Noon, Remodeling Council, HBASE	5 4:00pm, Ambassador Committee, TBD	6 Noon-9pm, Home Show, SF Convention Center	7 10am-8pm, Home Show, SF Convention Center
8 11am-5pm, Home Show, SF Convention Center	9 11:30am, Legislative Committee, HBASE Home Ideas TV airs 7:30pm KCPO	10	11 11:00am, Developers & Local Government Affairs Com., HBASE	12 Noon, Public Relations Committee, HBASE	13	14 Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO
15 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV	16 Home Ideas TV airs 7:30pm KCPO	17 8:30am-2:30pm, Sioux Falls Career Expo, STI 4:00pm, Education Committee, HBASE	18 8:30am-2:30pm, Sioux Falls Career Expo, STI 11:30am, Board Meeting, HBASE	19 WWHO: 5:30pm, Social Hour; 6:30pm, Dinner 7:30pm, General Membership Meeting	20	21 Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO
22 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV	23 Home Ideas TV airs 7:30pm KCPO	24	25	26	27 ProBuild Builder Show	28 Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO
29 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV	30 Home Ideas TV airs 7:30pm KCPO Final Legislative Day	31				

Sioux Empire Home Show ~ SF CC