

HBA Newsletter Advertising

Issues: 11/year • Press Run: 1,200 copies • Sold on annual basis only. •

Please check one:

<u>SIZE</u>	<u>WIDTH</u>	<u>HEIGHT</u>	<u>ANNUAL RATE (11 issues)</u>
<input type="checkbox"/> A.....	2.25"	1.875"	\$435 (\$40/ISSUE)
<input type="checkbox"/> B.....	4.875"	1.875"	\$680 (\$62/ISSUE)
<input type="checkbox"/> C.....	2.25"	4"	\$725 (\$66/ISSUE)
<input type="checkbox"/> D.....	4.875"	4"	\$980 (\$89/ISSUE)
<input type="checkbox"/> E.....	7.5"	1.875"	\$1,230 (\$112/ISSUE)
<input type="checkbox"/> F.....	7.5"	4"	\$1,410 (\$122/ISSUE)
<input type="checkbox"/> G.....	4.875"	10"	\$1,625 (\$148/ISSUE)
<input type="checkbox"/> H.....	7.5"	10"	\$1,950 (\$177/ISSUE)
<input type="checkbox"/> Inside Front Cover	(Black & White only) 10% above cost of ad		
<input type="checkbox"/> Inside Back Cover	(Black & White only) 10% above cost of ad		
<input type="checkbox"/> Inside Center Spread	(Full Color) 10% above cost of ad		
<input type="checkbox"/> Back Cover.....	(Full Color) 20% above cost of ad		
<input type="checkbox"/> Free Standing Insert			\$200 per month, plus cost of the insert

Please check one:

- Will email camera-ready ad to the HBASE by 12/09/11
- Will use same ad as 2011
- Will make arrangements with Alphagraphics or ad agency

HBA Website Banner Advertising (www.hbasiouxempire.com)

• Over 55,000 page views during the month of the 2011 Home Show • Valuable consumer resources
• Over 180,000 page views during months of the 2011 Spring & Fall Parade of Homes • HBASE "Member's Only" section

Please check one:

- 115 pixels wide x 70 pixels tall **\$50** per month
- 115 pixels wide x 70 pixels tall **\$500** 12 month contract (calendar year; can be prorated)

Color logos must be emailed to Lisa@hbasiouxempire.com by Monday, December 23, 2011.

**Please return this advertising contract by Friday, December 2, 2011 to:
HBASE, 6904 S. Lyncrest Place, Sioux Falls, SD 57108 (Ph: 605.361.8322; Fax: 605.361.8329)**

Check all that apply:

- HBA Newsletter Advertising HBA Online Banner Advertising

Company Name: _____ Contact: _____

Address: _____ City: _____

State: _____ Zip: _____ Phone: _____

Authorized Signature: _____ **Date:** _____

Complete below information if applicable.

Ad Agency: _____ Contact: _____

Address: _____ City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____ Email: _____

Please check one:

- Invoice me Payment enclosed Invoice ad agency listed above