



51st Annual Sioux Empire Home Show™

LOCATION/HOURS: Sioux Falls Convention Center
Friday, March 5 10am – 8pm
Saturday, March 6 10am – 8pm
Sunday, March 7 11am – 5pm

ADMISSION: *Adults \$7.00 with \$1 off coupons available
Senior Citizens Day \$6.00 (Friday, March 5 ONLY for Senior Citizens)
Children ages 12 and under FREE
Media Representatives FREE! Call HBASE office for media pass, 361-8322
**Purchase advance tickets (\$6.00) at all Lewis Drug locations in Sioux Falls.*

EXHIBITS: The Home Show will feature more than 200 exhibits, many of which will be highlighting new products and services for both newly constructed homes and also remodeling projects.

SPECIALIZED WORKSHOPS: Free specialized workshops are scheduled throughout the Home Show™. Learn from the experts about: how & why it's a good time to buy a new home; financing options; how to choose a remodeler and much more (see entire listing closer to the event date at www.hbasiouxempire.com). Admission into the Home Show™ is not required to attend the free workshops. Sponsor for the 2010 Workshops is Xcel Energy.

ATTENDANCE: Average = 12,000 paid attendance

COAT CHECK: Construction Management Students from Southeast Technical Institute will be accepting donations for their program at the public coat check (Meeting Room # 1)

COORDINATORS: The 51st Annual Sioux Empire Home Show™ is organized and coordinated by the Home Show™ Committee within the Home Builders Association of the Sioux Empire (HBASE). Co-Chairs for the 2010 Home Show™ Committee are **Mike Hoffman, Dakotaland Builders** and **Matt Swenson, Handy Man Plumbing Superstore**. The HBASE is a non-profit trade Association with more than 660 members in the Sioux Empire. The 2010 HBASE President is **Daryl Christensen, Prairie Risings Construction Services**.

PROGRAM: Inserted into the Thursday, March 4 *Argus Leader/HomeFront*; will include a floor plan, an alphabetical and category exhibitor listing, plus a complete rundown of the seminars scheduled to take place throughout the three-day Home Show™.

WEB SITE/HOTLINE: Find more Home Show™ details online at www.hbasiouxempire.com.
The public information hotline is **605-330-2387**.

EVENT SPONSORS: **Gold:** South Dakota Housing Development Authority
Silver: Marvin Windows & Doors; Howe Heating & Plumbing