

## The Magazine of the Home Builders Association of the Sioux Empire

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### 2007 HBASE Award Winners

Builder Member of the Year  
Associate Member of the Year  
Presidential Appreciation Award Winner  
Volunteer of the Year  
Rookie of the Year  
Remodeling Council Member  
of the Year

*See list of winners on page 12.*



**2008 HBASE  
President  
Kyle Eberts,  
Eberts Construction**

### HBASE to Assist in Construction of New Ronald McDonald® House on Sanford Health Campus

Learn more about this exciting project by attending the HBASE Membership Meeting on January 24.

*See pg. 5 to RSVP for the meeting. See pg. 13 to help with the project.*



### Mark Your Calendars...

#### Mall Golf

Jan. 25 - Feb. 24, 2008

#### Sioux Empire Home Show

Feb. 28 - Mar. 2, 2008

#### Spring Parade of Homes

May 10 - 13, 2008

#### Fall Parade of Homes

Sept. 13 - 16, 2008

### Mission Statement

The mission of the Home Builders Association of the Sioux Empire is to provide for the advancement of the community and building industry. HBASE serves and represents our members who are affiliated with the building and remodeling industry in the Sioux Empire. HBASE promotes home ownership and quality housing through positive relationships between our members and the community. The Association provides members opportunities to enhance professionalism through communication, educational opportunities and social activities. HBASE, chartered in 1956, is affiliated with both its State and National Associations.





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 2nd Vice Pres., Daryl Christensen, Prairie Rising Construction  
 Secretary / Alt Nat'l Dir., Russ Pies, United Building Centers  
 Treasurer / SD Assoc. Nat'l Dir., Kim Hefer, Home Federal Bank  
 Past Pres., Steve Van Buskirk, Van Buskirk Companies

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Cindy Sheehan - Executive Vice-President  
 Jan Hanten - Administrative Assistant  
 Kristie Brunick - Membership Director  
 Lisa Ottmar - Public Relations Director  
 Todd Anawski - Government Affairs & Education Director  
 Cathy Wiese - Office Assistant

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 Dudley Deffenbaugh, Deffenbaugh Homes  
 Cynthia Monnin, Friessen Construction Co. Inc.  
 Susan Hilmo, Sioux Valley Energy  
 Todd Irvine, Builder's Choice Cabinetry, Inc.  
 Paul Kirkwold, Kirkwold Homes  
 Gregg Lebert, Lebert Construction  
 Mark Promes, Fargo Glass & Paint  
 Mike Sprang, J.H. Larson Electric  
 Matt Swenson, Dakota Wholesale  
 Bryan Wiseman, Bryan Wiseman General Contracting

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 National Dir., Kurt Hanson, Home Tech, Inc.  
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 National Dir., Mark Peterson, MAP Properties  
 Alt. National Dir., Mei Zelmer, Zelmer, Inc.  
 Alt. National Dir., Alan Amdahl, Alan Amdahl Construction Co.  
 National Life Dir., Jeff Hager, Hager Construction, Inc.  
 National Life Dir., Charlie Beach, Beach Construction, L.L.C.  
 National Life Dir., Terry Konechne, Konechne Building  
 National Life Dir., George Bunkers, Bunkers Construction, George  
 National Life Dir., Jim Lowe, State Bank Mortgage  
 SD State Rep., Duane Bickett, Bickett's Construction

## 2008 HBASE COMMITTEE CHAIRS

Associates\_Tonya Stromsness, Kitchens & Windows Unlimited  
 Builders Forum\_Mike Metzger, Metzger Construction, Inc.  
 Building & Grounds\_Terry Konechne, Konechne Building  
 Developers\_Chuck Point, Ronning Homes  
 Education\_Russ Pies, United Building Centers / Pro Build  
 Home Show\_Steve Van Buskirk, Van Buskirk Companies  
 Home Show Co-Chair\_Susan Hilmo, Sioux Valley Energy  
 Home Builders Care Foundation\_Paul Nelsen, Nelsen Constr.  
 Legislation\_Bryan Wiseman, Bryan Wiseman General Contracting  
 Local Gov't Affairs Committee\_Bob Litz, SE Housing Partnership  
 Membership Committee\_Mike Rechnagel, Home Definition  
 Ambassador Sub Committee\_Sherry Lura Michels Communications  
 Parade of Homes\_Kurt Hanson, Home Tech, Inc.  
 PAC Golf Calcutta Com.\_Bruce Hartman, Alpha Building Products  
 Political Action (SEFAH)\_Mark Peterson, MAP Properties  
 Public Relations\_Kurt Moe, KSFY-TV  
 Repair Affair Sub Committee\_Toby Konechne, Konechne Building  
 Sponsorship Committee\_Lisa Schmidt, Schmidt Construction  
 Street of Dreams\_Gregg Lebert, Lebert Construction

## 2008 HBASE REMODELING COUNCIL OFFICERS

Chair - Jarrod Smart, Jarrod Smart Construction  
 Vice-Chair - Terry Konechne, Konechne Building  
 Secretary/Treasurer - Roy Edwards, Component Mfg. Co.  
 Board Liaison - Bryan Wiseman, Bryan Wiseman Gen Con  
 Past Chair - Arthur Kriens, Kriens Construction

## RC ADVISORY COMMITTEE MEMBERS

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 Tim Jorgenson, Sioux Marble  
 Toby Konechne, Konechne Building  
 Paul Nelsen, Paul Nelsen Construction  
 Paul Rowenhorst, Handyman Matters  
 Bruce Schroeder, Frisbee's Plumbing, Heating, A/C & Electrical  
 Dave Serck, Flooring America  
 Brad Weber, Weber Construction  
 Bryan Wiseman, Bryan Wiseman General Contracting

## RC COMMITTEE CHAIRS (ex-officio)

Membership - Bryan Wiseman / Vice-Chair - Paul Rowenhorst  
 Public Relations & Advertising - Terry Konechne /  
 Vice-Chair - Tim Jorgenson  
 Education & Programs - Terry Konechne  
 Showcase of Remodeled Homes\_Brad Weber, Weber Constr.

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*"It's a Great Time to Buy a Home"*

Advertiser Name	Page #
AlphaGraphics	10
Billion GMC	17
Boen & Associates, Inc.	22
Brooks Construction Services	Back Cover
Builder's Choice Cabinetry, Inc.	11
Component Manufacturing Co.	Back Cover
Frisbee Plumbing, Heating, A/C & Electrical	3
HomeFront Magazine	21

Home Ideas Magazine	14
I-90 Fuel Services	4
The Insurance Connection	3
LifeForm	19
Mahlander's Appliance & Lighting	Back Cover
Residential Warranty Company	20
RK Contractor Services	6
Schoeneman Bros Lumber Company	8
Scott Lumber & Supply	2
Service First Federal Credit Union	web site
State Bank & Trust	web site
United Building Center / PRO Build	18
Van Buskirk Companies	11
Xcel Energy	9



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**Oscar De Vries, CIC, LUTCF or Gary Van Zee**  
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CIFIAL 



**Kyle Eberts,**  
*Eberts*  
*Construction*

As I begin serving my term as the 2008 President for the Home Builders Association of the Sioux Empire, I would like to take this chance to share a few words on my goals for the upcoming year.

As I have been involved in this association I feel like I have sat in on almost every HBA committee. It is good to see all that our association has to offer but the one committee that I have always enjoyed the most has been our membership committee.

That is why when I sat down to think about my goals for this upcoming year it only seemed fitting that our membership would be at the top of my mind.

Sitting in on a recent Membership Committee meeting I decided that my goals as president this year were not going to be about how many total mem-

bers we have in our association. My goals for this year are going to be structured around member involvement. Getting not only our new members but also our current members who are not active involved in our committees and events is very important.

Each separate committee is comprised of too few members to handle the level of community projects and events that our HBA puts on every year. We will try our very best to take the load off of our long-term members that have given so much to their community and their HBA often times at the expense of their own businesses.

It has been a goal in the past of every committee chair to bring in two new members to sit in on their committees each year. This year we will challenge every committee to recruit 3 new members that have never been involved to sit on their committees and get involved.

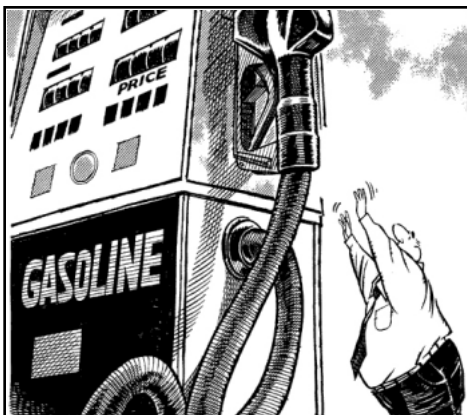
So with that said, I appreciate this opportunity and I look forward to your support in making 2008 one of our best years ever.

## Congratulations to the 2008 HBASE Officers!

- President,  
Kyle Eberts, Eberts Construction
- 1<sup>st</sup> Vice President,  
Mike Hoffman, Dakotaland Builders
- 2<sup>nd</sup> Vice President,  
Daryl Christensen, Prairie Risings Construction Services, Inc.
- Secretary,  
Russ Pies, United Building Centers
- Treasurer,  
Kim Hefner, Home Federal Bank
- Past President,  
Steve Van Buskirk, Van Buskirk Companies

### Congratulations to the Newest HBASE Board of Directors Members

- Cynthia Monnin, Friessen Construction Co., hc.  
Ray Brooks, Brooks Construction Services



# Gas prices taking over your life?

Defeat gas prices with the HBASE fuel program.

Receive up to 10 ¢ off/gallon from 33 different gas stations across the state, including all Gas Stops in Sioux Falls!

For questions, contact Dan Kaufmann at I-90 Fuel Services at 336-2288

Applications available at HBASE office.



**I-90**  
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### You're Invited to the SD HBA Winter Board Meetings

SD HBA Committee Meetings

- (Tues., January 29)** – Riggs High School  
4:30pm Build PAC, Membership, Member Services/Awards, Legislative, Education  
6:00pm Executive Committee

SD HBA Winter Board Meeting

**(Wed., January 30)** – Pierre Chamber of Commerce at 800 West Dakota at 9:00am

Legislative Dinner

(Oyster Stew / Chili Supper)

**(Wed., January 30)** - Ramkota Hotel

ACCOMODATIONS:

The HBASE has a limited number of rooms blocked at the Kelly Inn. Call 605-224-4140 by Jan. 10 to reserve a room.

Please register by **Thurs., January 10** by calling the HBASE office at 361-8322 or email [jan@hbasiouxempire.com](mailto:jan@hbasiouxempire.com).



## Program Information

You may have heard the interviews on the local radio stations or perhaps you read the news in the newspaper. Either way, you've probably heard the latest news within the HBASE.

With the construction of a new Ronald McDonald® House set to begin this spring, the Association is looking for it's members to join together to make a difference on this project. Estimated cost of the new house is roughly \$2.5 million.

A coordinating committee made up of representatives from HBASE, Ronald McDonald House Charities of South Dakota (RMHCSD) and Sanford Health has been meeting on a regular basis to work out the fine details of this project. From fundraising to media coverage to the actual specifics of the building, this group has been hard to work for many months.

The completion of this Ronald McDonald House, which is set to be approximately 20,000 square feet, is expected to be in the spring of 2009.

If you're considering making a donation to the project (of materials/labor or cash) but aren't comfortable doing so without knowing exactly what your money will be going to, you'll want to be sure you don't miss this HBASE Membership Meeting.

This is the perfect chance for you to get informed of the HBASE's largest community service project ever. Learn a little about the Ronald McDonald House Charities and why they do

## Thursday, January 24

*At Westward Ho Country Club*

### Time Event

5:00 p.m.	New Member Orientation
5:30 p.m.	Social Hour
6:30 p.m.	Dinner
7:30 p.m.	Program - <i>HBASE to Assist in Construction of New Ronald McDonald® House on Sanford Health Campus</i>

Guest Speaker: Jackie Meara, RMHC Global

**Cost:** \$17 with a reservation / \$20 without reservation

what they do. And last but not least, come hear how your Association is giving back to the community in such a positive way.

### Speaker Profile

Jackie Meara has been a staff member of Ronald McDonald House® Charities Global office for 18 years. Being a team leader at the Global level, she acts as a liaison for the local RMHC Chapters to connect them with all of the many resources available through RMHC Global and McDonald's Corporation.

In addition, Jackie has been the project lead for the development of several key resources including the

Design and Construction Guide and also the New Program and Expansion Guidelines.

### Associate Member Tables

1. Amesbury Group
2. DreamLawn
3. \_\_\_\_\_ (still available)

All Associate Members are welcome to use one of the three Associate Member Tables at the Membership Meetings to promote their products and/or services. Contact the HBASE office at 361-8322 to reserve your table for an upcoming meeting.

**Make plans now to attend the Jan. 24 HBASE Membership Meeting at Westward Ho Country Club.**

Please call HBASE (361-8322) or fax this page (361-8329) to make your reservation.

Name \_\_\_\_\_

Company \_\_\_\_\_

# Attending \_\_\_\_\_ (\$17 / person with reservation, \$20 / person without reservation)

### PLEASE R.S.V.P.!

HBASE Policy states that if you do not cancel within 24 hours of the meeting you will be billed.

Don't be a "No Show." Thank you.





**Jarrod Smart, CGR, CGB**  
Jarrod Smart Construction  
**2008 Remodeling Council Chairman**

Well, 2008 is almost here. And with that brings a whole new year for the Remodeling Council.

Congratulations to Matt Swenson, Dakota Wholesale, for being nominated as the 2007 Remodeling Council Member of the Year, and a very deserving one at that!

On another note, between the bird-house building and the nail pounding contest, the December Remodeling Council meeting was an action-packed and entertaining meeting!

When working with clients who plan to remodel their home with the intention of staying there "as long as they can," remember that the NAHB has a wealth of knowledge you can tap into in terms of Certified Aging in Place (CAPS) resources. From design and communication, to marketing and material selection for your clients, take advantage of what your NAHB membership has to offer.

It's not too early to begin planning your Showcase of Remodeled Homes

entry. The Showcase of Remodeled Homes will be held this fall, Oct. 11-12. We have seen continued growth at the Showcase each year. It is good to look at each new lead as a potential Showcase entry. This gives you time to evaluate if the project would be a good entry based on access to the house and the project area, parking around the neighborhood, and whether the project is representative of what you do.

And of course, the Home Show is quickly approaching (Feb. 28 - Mar. 2). Hopefully the weather will be more favorable this year!

With that, the Remodeling Council has decided to do another seminar at the Home Show. The last few years we have tried to educate consumers how to choose a remodeler for their project. There has been discussion about putting on some sort of seminar to inform consumers about information that the NAHB has in regard to CAPS.

If you are interested in helping the Remodeling Council with a Home Show seminar, please contact the HBASE office at 361-8322.

Let's look forward to a vibrant and prosperous 2008 in the remodeling industry! Good luck!



## Remodeling Council Highlight

*Dave Serck*  
Flooring America

Dave Serck, President of Flooring America, has been a member of the HBASE since 2002. He's active in the Remodeling Council as well as having been a part of the Repair Affair Coordinating Committee.

He has been in the remodeling industry for 23 years. The phrase that fits best for Flooring America is "Every customer is important, no matter how small their project is."

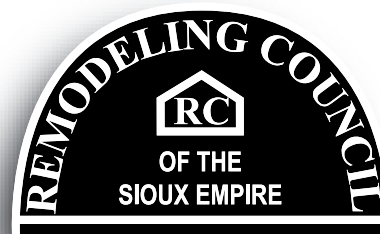
Dave has benefited from the Remodeling Council by learning about changes in the building industry that have affected him in regards to flooring. He's also appreciative for all of the business relationships he's established as well.

In his spare time Dave enjoys golfing, fishing and spending time with his family. Dave and his wife have two children: Jordan, 15, and Austin, 11.

Dave's secret to success is to enjoy what you've done today while improving on it tomorrow.

## Next Remodeling Council Meeting

Wednesday, January 9  
Noon @ HBASE



Please RSVP to 361-8322!

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# CALENDAR OF EVENTS



	Mon	Tue	Wed	Thu	Fri	Sat	
<b>January</b>		1 HBASE Office Closes Happy New Year!	2	3	4 Noon, Street of Dreams Task Force, HBASE	5 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW	
	6 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT	7	8 7:30am & Noon, Idea Juice Brainstorming, HBASE Library Noon, Membership Committee, HBASE	9 Noon, Remodeling Council Meeting, HBASE	10 7:30am & Noon Idea Juice Brainstorming, HBASE Library / 4:00pm, Home Show Com, HBASE / 4:00pm, Ambassador Meeting, Champ's / 5:00pm, New Member Socid, Champ's	11 9:00am, SD DENR Stormwater Regulations Workshop - Water Reclamation Facility	12 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
	13 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT	14 4:00pm, Building & Grounds Committee, HBASE	15 Noon, PR Committee, HBASE 4:00pm, Education Committee, HBASE	16 8:30am, IRAB, Water Plant 11:30am, Board of Directors, HBASE	17	18	19 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
	20 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT	21	22 7:30am, Mall Golf load in, Empire Mall	23	24 5:00pm, New Member Orientation, Westward Ho Country Club 5:30pm, Membership Meeting Westward Ho Country Club	25 11:30am Mall Golf Unveiling/Ribbon Cutting, Empire Mall Sears Wings <b>Mall Golf 6 - 8 pm</b>	26 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW <b>Mall Golf 1 - 4 pm</b>
	27 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT <b>Mall Golf 1 - 4 pm</b>	28	29 4:30pm, SD HBA Committee Meetings, Pierre	30 SDHBA Winter Board Mtg. & Legislative Dinner, Pierre	31	<b>Happy New Year from HBASE staff and Board of Directors!</b>	

Sun	Mon	Tue	Wed	Thu	Fri	Sat	
<b>February</b>					1 <b>Mall Golf 6 - 8 pm</b>	2 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW <b>Mall Golf 1 - 4 pm</b>	
	3 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT <b>Mall Golf 1 - 4 pm</b>	4	5 Noon Membership Committee, HBASE 3:30pm, HBASE Mall Golf Tournament, Empire Mall	6 8:30am IRAB, Water Plant Noon, Remodeling Council, HBASE	7 4:00pm Home Show Com., HBASE 4:00pm, Ambassadors Meeting, HBASE	8 <b>Mall Golf 6 - 8 pm</b>	9 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW <b>Mall Golf 1 - 4 pm</b>
	10 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT <b>Mall Golf 1 - 4 pm</b>	11	12 Noon PR Committee, HBASE	13	14	15 <b>Mall Golf 6 - 8 pm</b>	16 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW <b>Mall Golf 1 - 4 pm</b>
	17 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT <b>Mall Golf 1 - 4 pm</b>	18	19 Education Committee, 4:00pm, HBASE	20 8:30 am IRAB Water Plant 11:30am, Board of Directors, HBASE	21	22 1:00 pm Mall Golf - First Premier Bank Challenge Empire Mall <b>Mall Golf 6 - 8 pm</b>	23 Home Ideas TV airs 10:00am KELO, 10:30am KCPO 6:00pm KTTW 10am, Mall Golf Cham- pionships Empire Mall <b>Mall Golf 1 - 4 pm</b>
	24 Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT <b>Final Day of Mall Golf 1 - 4 pm</b>	25 7:00am - 9:45am, Mall Golf tear down, Empire Mall Home Show event setup,	26 Home Show event setup, Convention Center	27 Home Show event setup, Convention Center	28 5:00pm - 9:00pm, Sioux Empire Home Show, Sioux Falls Convention Center	29 Noon - 9:00pm, Sioux Empire Home Show, Sioux Falls Convention Center	March 1 Noon - 9:00pm, Sioux Empire Home Show, Sioux Falls Conven- tion Center