

The Magazine of the Home Builders Association of the Sioux Empire

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Mark Your Calendars...

Sioux Empire Home Show
March 6 - 8, 2009

Spring Parade of Homes
May 2 - 5, 2009

Fall Parade of Homes
September 12 - 15, 2009

Mission Statement

The mission of the Home Builders Association of the Sioux Empire is to provide for the advancement of the community and building industry. HBASE serves and represents our members who are affiliated with the building and remodeling industry in the Sioux Empire. HBASE promotes home ownership and quality housing through positive relationships between our members and the community. The Association provides members opportunities to enhance professionalism through communication, educational opportunities and social activities. HBASE, chartered in 1956, is affiliated with both its State and National Associations.

Spring PARADE of HOMES™

See page 11 for details.

Builder Registration Luncheon

March 24 @ 11:00am
HBASE Office

Spring Parade Registration Deadline

March 24 @ 1:00pm
HBASE Office

Event Dates:

May 2 - 5, 2009
Sat. & Sun. 1-5pm
Mon. & Tues. 5:30-8:30pm

HBASE General Membership Meeting

Thursday, March 19

Program Topics:
Stress Management
Green Building

See page 4 for details & to RSVP.

Applications Now Online

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Tools for Schools
Scholarships
Repair Affair



ADVERTISER'S INDEX

2009 HBASE OFFICERS

President/Alt. Nat'l Dir., Mike Hoffman, Dakotaland Builders
 1st Vice-Pres., Dayl Christensen, Prairie Risings Construction Services, Inc.
 2nd Vice-Pres., Doug Allen, Allen Homes, Inc.
 Secretary / Alt Nat'l Dir., Russ Pies, ProBuild
 Treasurer / SD Assoc Nat'l Dir., Kim Hefner, Home Federal Bank
 Past President, Kyle Eberts, Eberts Construction, Inc.

2009 HBASE STAFF

Cindy Sheehan - Executive Vice-President
 Todd Anawski - Government Affairs & Education Director
 Kristie Brunick - Membership Director
 Jan Hanten - Administrative Assistant
 Lisa Ottmar - Public Relations Director
 Cathy Wiese - Office Assistant

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 Todd Irvine, Builder's Choice Cabinetry, Inc.
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 Gregg Lebert, Lebert Construction
 Cynthia Monnin, Friessen Construction Co. Inc
 Marci Pirlet, Frisbee Plumbing, Heating, A/C & Electrical
 Mark Promes, Fargo Glass & Paint Company
 Cary Shaw, Beckman Construction
 Jarrod Smart, CGB, CAPS, Jarrod Smart Construction, Co.
 Mike Sprang, J.H. Larson Electric
 Del Walther, SportGames

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 National Dir., Tim Miller, Millers & Hass Builders, Inc.
 National Dir., Kurt Hanson, CGB, GMB, CAPS, Home Tech, Inc.
 National Dir., Paul Nelsen, Nelsen Construction, Paul
 National Dir., Mark Peterson, MAP Properties, Ltd.
 Alt. National Dir., Alan Amdahl, Amdahl Construction Co., Alan
 Alt. National Dir., Mel Zelman, Zelman, Inc.
 National Life Dir., Charlie Beatch, CGR, Beatch Construction, L.L.C.
 National Life Dir., Terry Konechne, CGB, CGR, CAPS, Konechne Building
 National Life Dir., George Bunkers, Bunkers Construction, George
 National Life Dir., Jim Lowe, State Bank Mortgage
 SD State Rep., Duane Bickett, Bickett's Construction

2009 HBASE COMMITTEE CHAIRS

Associates, Gary Van Zee, The Insurance Connection
 Builders Forum, Kurt Hanson, CGB, GMB, CAPS, Home Tech, Inc.
 Building & Grounds, Charlie Beatch, CGR, Beatch Construction, L.L.C.
 Developers, Clayton Jamison, Site2, Inc.
 Education, Gregg Lebert, Lebert Construction
 Home Show Co-Chair, Kyle Eberts, Eberts Construction
 Home Show Co-Chair, Deb Ziemke, CU Mortgage Direct
 Home Builders Care Foundation, Susan Hilmo, CGA, Sioux Valley Energy
 Legislative, Todd Boots, CityWide Insulation
 Local Govt Affairs Committee, Paul Fick, Paul Fick Homes
 Membership Committee, Lisa Malone, Liberty National Bank
 Ambassador Sub Committee, ShAWN Kleinwolferink, CU Mortgage Direct
 Parade of Homes, Chuck Wiseman, Complete Contracting, Inc.
 PAC Golf Calcutta Com., Candi Bartels, Viereck Commercial Real Estate
 Political Action (SEFAH), Mark Peterson, MAP Properties, Ltd.
 Public Relations, Rhonda Ims, Frisbee Plumbing, Heating, A/C & Electrical
 Repair, Affair Sub Committee, Mike Hartman, Hartman Specialty
 Contracting / Radon Mitigation System
 Sponsorship Committee, Donna Larson, Dacotah Bank

2009 HBASE REMODELING COUNCIL OFFICERS

Chair - Terry Konechne, CGB, CGR, CAPS, Konechne Building
 Vice-Chair - Tobias Konechne, Konechne Building
 Secretary/Treasurer - Roy Edwards, Component Mfg. Co.
 Board Liaison - Bryan Wiseman, Bryan Wiseman General Contracting
 Past Chair - Arthur Kriens, Kriens Construction Inc.

RC ADVISORY COMMITTEE MEMBERS

Dan Bruner, Bruner Landscaping
 Tim Jorgenson, Sioux Marble
 Tobias Konechne, Konechne Building
 Paul Nelsen, Paul Nelsen Construction
 Paul Rowenhorst, Handyman Matters
 Bruce Schroeder, Frisbee Plumbing, Heating, A/C & Electrical
 Dave Serck, Flooring America
 Brad Weber, Weber Construction
 Bryan Wiseman, Bryan Wiseman General Contracting

RC COMMITTEE CHAIRS

Membership - Bryan Wiseman / Vice-Chair - Paul Rowenhorst
 Public Relations & Advertising - Terry Konechne, CGB, CGR, CAPS,
 Konechne Building
 Vice-Chair - Tim Jorgenson
 Education & Programs - Terry Konechne, CGB, CGR, CAPS,
 Konechne Building
 Showcase of Remodeled Homes - Angie Allen, Ferguson Bath,
 Kitchen & Lighting Gallery

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"Opportunity is Knocking!"

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Component Manufacturing Co	20
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Oscar DeVries, CIC, LUTCF or Gary Van Zee
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Mike Hoffman,
*Dakotaland
Builders*

It'll be here before we know it.... the Spring Parade of Homes™. This year it's going to be held from May 2-5.

As we all know, the housing market across the country isn't doing so great. But we should be very thankful for what we have going on right here in the Sioux Empire.

Yes, our permit numbers may be down some but trust me, it's nothing compared to many other areas of the country.

We really do have a good thing going for us in Sioux Falls and the surrounding communities.

I know some builders have seen a slow down but I also know others who are still busy as ever. It's truly hit and miss.

If you're in the process of building a pre-sold that will be done in time for the Spring Parade of Homes™, I strongly encourage to you visit with

your client to see if they would be open to the idea of placing the home on this event.

The Parade of Homes™ is such a great marketing tool for our builders! With all of the promotions and advertising the HBASE puts towards this event, you'd be crazy to not put a home on the Parade!

What not a better form of advertising than to have hundreds of people see your amazing craftsmanship first hand in just a matter of four days?

You have the ability to speak with so many potential clients during this event. This is a great opportunity for you to expand your clientele basis.

The Parade of Homes™ Committee is always taking suggestions from HBASE members on ways to improve the event. If you have any comments, please call the office at 361-8322.

In closing my message for the month, builders.... Now is the time to join together and make a difference in our local housing market!

Enter your homes on the 2009 Spring Parade of Homes™ to prove to the community that we are still building and selling great homes!!

FREE Legal Consultation

The National Association of Home Builders (NAHB) is offering a new benefit to members to help alleviate some of the financial pressure experienced during these difficult economic times nationwide.

The Texas-based law firm Gardere Wynne Sewell LLP has agreed to coordinate and provide a **FREE** preliminary consultation to NAHB members in the following three areas: Bankruptcy/Reorganization: Bankruptcy, reorganizations, out-of-court workouts, restructuring, foreclosures, deficiency judgments, Business Structures: Director/officer issues, partnership issues, personal guarantees, business divorces; Operational: Liens, developer disputes, sub-contractor disputes.

This member-only service will be available only until March 13, 2009. By going to <http://www.nahb.org/legalconsultation>, NAHB members will be directed to a page with Frequently Asked Questions on the three areas mentioned above. (Members who do not know their nahb.org password can contact NAHB's Member Service Center at 800-368-5242 x8600).

For questions not answered by the FAQ, members will be able to send a post to the Gardere law firm, which will responded to by email or phone.



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MEMBERSHIP MEETING

Thurs., March 19

Westward Ho Country Club

5:30 - 6:30pm
Social Hour

6:30 - 7:30pm
Dinner

7:30 - 9:00pm
Program - Stress Management,
Green Building

Cost: \$17 with Reservations
\$20 without Reservations

ASSOCIATE MEMBER TABLES

Three tables are set up at each Membership Meeting for Associate members to display their products/services for free. Tables are first come, first serve.

March Table Sponsors:

1. Shaw Industries
2. LX Magazine
3. _____

Call the HBASE office at 605-361-8322 to reserve your table.

STRESS MANAGEMENT

Do you feel like you are always in a rush? Is a glass of spilled milk a mountain one day and a mole hill another? The answer is simply perception. By forming a plan and re-organizing your own awareness of stress, you can feel better about juggling your chaos.

Amanda Driver-Fodness is the Health Behavior Coach/Fitness Instructor for the Mutch Women's Center for Health Enrichment. She has her bachelor's degree in Physical Education and Health with an endorsement in Motivational Interviewing. She is currently working towards her Community Health Education Specialist endorsement.

GREEN BUILDING

It seems like everything is "going green" lately (cars, companies, even your morning cup of coffee).

Energy efficiency, water and resource conservation, sustainable or recycled products, and indoor air quality are increasingly incorporated into the everyday process of home building.

Norma Nusz Chandler is an instructor of construction management at SDSU. She has her Masters of Science in Industrial Management and has earned the NAHB Certified Green Professional designation. She is currently in the process of becoming a National Green Building Certification accredited verifier.

Membership Meeting RSVP Form

RSVP for the March 19 HBASE General Membership Meeting by logging on to www.hbasiouxempire.com, calling 361-8322, faxing 361-8329 or emailing info@hbasiouxempire.com by **March 16**.

Name: _____

Company: _____

Phone: _____ # Attending: _____

HBASE Policy states that if you do not cancel within 24 hours of the meeting, you will be billed. Please don't be a "no show". Thank you.

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CALENDAR OF EVENTS



	Mon	Tue	Wed	Thu	Fri	Sat	
March	1 <i>Last Day of Mall Golf, 1-4pm</i>	2 <i>Landscape Mgmt. Golf Move Out Day</i> 11:00am, Legislative Com., HBASE	3 <i>Builders Mall Golf Move Out Day</i> Noon, Membership Committee, HBASE	4 8:30am, IRAB, Water Purification Plant Noon, Remodeling Council, HBASE	5 4:00pm, Ambassador Committee, McNally's	6 Noon-9pm, Home Show, SF Convention Center	7 10am-8pm, Home Show, SF Convention Center
	8 11am-5pm, Home Show, SF Convention Center	9 11:00am, Legislative Committee, HBASE 4:00pm, Parade Program Subcommittee, HBASE	10 Noon, PR Issues Promotion Task Force, HBASE 4:00pm, Parade Advertising Subcom., HBASE	11 11:00am, Developers & Local Government Affairs Com., HBASE 1:00pm, Repair Affair Committee, HBASE	12 Noon, Public Relations Committee, HBASE	UIOXS EMPIRE HOME SHOW ~ SF CC	
	15 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	16 <i>Home Ideas TV airs 7:30pm KCPO</i>	17 8:30am-2:30pm, Sioux Falls Career Expo, STI	18 8:30am, IRAB, Water Purification Plant; 8:30am-2:30pm, Sioux Falls Career Expo, STI; 10:30am, Executive Mtg, HBASE; 11:30am, Board Meeting, HBASE	19 Noon, Education Committee, HBASE; General Membership Meeting @ WWHO: 5:30pm, Social Hour; 6:30pm, Dinner 7:30pm, Program 8:30pm	20	21 <i>Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO</i>
	22 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	23 <i>Home Ideas TV airs 7:30pm KCPO</i>	24 11:00am - 1:00pm, Parade of Homes Registration Lunch, HBASE	25	26 Noon, Parade of Homes Committee, HBASE	27	28 <i>Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO</i>
	29 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	30 <i>Home Ideas TV airs 7:30pm KCPO</i> Final Legislative Day	31				

Sun	Mon	Tue	Wed	Thu	Fri	Sat	
April			1 9:00am, Parade Map Subcommittee, HBASE Noon, Remodeling Council, HBASE 1:00pm, Repair Affair Committee, HBASE	2 4:00pm, Ambassador Committee, TBD	3	4 <i>Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO</i>	
	5 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	6 <i>Home Ideas TV airs 7:30pm KCPO</i>	7 Noon, Membership Committee, HBASE Noon, Parade Awards Subcommittee, HBASE	8 11:00am, Developers & Local Gov't Affairs, HBASE	9 Noon, Public Relations Committee, HBASE 4:00pm, Home Show Committee Wrap-Up, CJ Callaway's	10	11 <i>Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO</i>
	12 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	13 <i>Home Ideas TV airs 7:30pm KCPO</i>	14 SD HBA GREEN BUILD SEMINAR ~ MITCHELL, SD	15 8:30am, IRAB, Water Purification Plant 11:30am, Board of Directors, HBASE	16 Noon, Parade of Homes Committee, HBASE	17 SD HBA SPRING BOARD ~ MITCHELL, SD	18 SD HBA Turkey Hunt, Rapid City
	19 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	20 <i>Home Ideas TV airs 7:30pm KCPO</i>	21 4:00pm, Education Committee, HBASE	22 5:30am, HBASE Serving Breakfast at The Banquet	23 11:30am, Care Foundation Board of Trustees, HBASE	24	25 <i>Home Ideas TV airs 10:30am KCPO Noon KDLT 6:00pm KTTW 6:30pm KELO</i>
	26 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am My UTV</i>	27 <i>Home Ideas TV airs 7:30pm KCPO</i>	28	29	30 2:00pm, Bus Tour General Membership Meeting @ WWHO: 5:30pm, Member Orientation; 6:30pm Social Hour; 7:30pm, Dinner		