

The Magazine of the Home Builders Association of the Sioux Empire

Table of Contents

President's Message.....	4
Membership Meeting.....	5
Remodeling Council News.....	6
Calendar of Events.....	7
Member Spotlights.....	8
National Remodeling Month.....	9
Membership Updates.....	10 - 11
Ronald McDonald Reception / Ez.....	12
Spring Parade of Homes.....	13
Brule' Concert / Sleep Number Beds.....	14
Member Benefits.....	15
New Members.....	16 - 17
HBASE Golf Outings.....	18
Committee Reports.....	19
Sponsor Profile / Educational Opp.....	20
HBA Member News.....	21
March Building Permits.....	22

Mark Your Calendars...

Spring Parade of Homes
May 10 - 13, 2008

Repair Affair Day
June 10, 2008

Fall Parade of Homes
Sept 13 - 16, 2008

Showcase of Remodeled Homes
October 11 - 12, 2008

Mission Statement

The mission of the Home Builders Association of the Sioux Empire is to provide for the advancement of the community and building industry. HBASE serves and represents our members who are affiliated with the building and remodeling industry in the Sioux Empire. HBASE promotes home ownership and quality housing through positive relationships between our members and the community. The Association provides members opportunities to enhance professionalism through communication, educational opportunities and social activities. HBASE, chartered in 1956, is affiliated with both its State and National Associations.

May 29 HBASE General Membership Meeting

Westward Ho Country Club

5:30pm - New Member Orientation
6:00pm - Social Hour
7:00pm - Dinner
8:00pm - Program

To RSVP please fill out the form on page 5.

SAVE THE DATE...

Saturday, November 22

**Concert Fundraiser
Musical Performance by Brule'**

Washington Pavilion

*See page 14 for
more details on this
exciting evening.*



Spring PARADE of HOMES™

May 10 - 13, 2008

**Saturday & Sunday: 1 - 5pm
Monday & Tuesday: 5:30 - 8:30pm**

*See page 13 for details on the Parade of Homes
and information on the Feature Home (Parade
home # 52, built by Signature Homes LLC).*



**Tuesday,
June 10,
2008**

Over 75 volunteers will work together to remodel specific homes for accessibility needs throughout Sioux Falls. *To volunteer see page 19.*



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 Lisa Ottmar - Public Relations Director
 Todd Anawski - Government Affairs & Education Director
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 Education_Russ Pies, United Building Centers / Pro Build
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 Home Show Co-Chair_Susan Hilmo, Sioux Valley Energy
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 Legislation_Bryan Wiseman, Bryan Wiseman General Contracting
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 Ambassador Sub Committee_Sherry Lura Michels Communications
 Parade of Homes_Kurt Hanson, Home Tech, Inc.
 PAC Golf Calcutta Com._Bruce Hartman, Alpha Building Products
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 Public Relations_Kurt Moe, KSFY-TV
 Repair Affair Sub Committee_Toby Konechne, Konechne Building
 Sponsorship Committee_Lisa Schmidt, Schmidt Construction
 Street of Dreams_Gregg Lebert, Lebert Construction

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 Paul Rowenhorst, Handyman Matters
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 Brad Weber, Weber Construction
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 Public Relations & Advertising - Terry Konechne
 Vice-Chair - Tim Jorgenson
 Education & Programs - Terry Konechne, Konechne Building
 Showcase of Remodeled Homes - Brad Weber, Weber Constr.



*"It's a Great Time
 to Buy a Home"*

Advertiser Name	Page #
AlphaGraphics	10
Avera Health Plans	Inside Back
Billion GMC	17
Boen & Associates, Inc.	13
Brooks Construction Services	Back Cover
Builder's Choice Cabinetry, Inc.	11
Component Manufacturing Co.	Back Cover
First National Bank	14
Frisbee Plumbing, Heating, A/C & Electrical	3
HomeFront Magazine	20
Home Buying & Remodeling Guide	15

Home Ideas Magazine	19
I-90 Fuel Services	4
The Insurance Connection	3
JamesDugan Inc.	16
LifeForm	12
Mahlander's Appliance & Lighting	Back Cover
Residential Warranty Company	21
RK Contractor Services	6
Schoeneman Bros. Lumber Company	8
Scott Lumber & Supply	2
SD Housing Development Authority	web site
Service First Federal Credit Union	web site
State Bank & Trust	web site
United Building Center / PRO Build	18
Van Buskirk Companies	11
Xcel Energy	9



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AQUATIC



Kyle Eberts,
Eberts
Construction

It's finally here.. the Spring Parade of Homes! I would like to encourage all members to take some time during the event (May 10-13) to get out and see the great work of the builders who have labored so diligently on these homes.

While you're out and about those days, be sure to stop by the Feature Home built by Signature Homes LLC. As Parade entry # 52, located in Prairie Hills near 69th & Western, the \$2 admission into this executive home will benefit our Home Builders Care Foundation.

The next event you'll want to mark on your calendars is our HBASE Member Reception fundraising kick-off for the construction of the Ronald McDonald House on the Sanford Health campus. On Tuesday, June 3 all HBASE members are invited to attend an informational program regarding the project with updates on the construction process itself. The event will

be from 5pm - 6:30pm at the Westward Ho Country Club.

We'd like to have as many members there as possible as this is such a worthy project for our Association and it wouldn't be possible without all of the generous donations from our membership. See page 12 for more details on this event.

Last but not least, the National Association of Home Builders (NAHB) has declared May as National Remodeling Month. Often times we think of spring time as the season for new construction but this isn't always the case.

There are many homeowners in the Sioux Empire that are content with their home but would just like to give it an overhaul, whether it'd be a simple bathroom remodel or an entire addition.

I would encourage you to take some time to visit www.nahb.com and see all of the great articles about remodeling and how it helps contribute to the home building industry. And if you get a chance, make a reservation at one of the Remodeling Council meetings here at the HBASE.

For more information on remodeling, see page 6 and also page 8.

Home Builders Care Foundation

The Sioux Empire Home Builders Care Foundation has been keeping busy with a variety of proposals and projects coming their way.

Most recently, the Board of Trustees chose to donate \$5,000 to Oprah's Big Give Dakota. The donation went to the Konakowitz family here in Sioux Falls as they were in need of a new home (home was built by **Paul Fick, Inc.**). The family has been struggling financially as they are paying medical expenses for their 3-year-old son, Ayden who is currently battling a rare form of cancer.

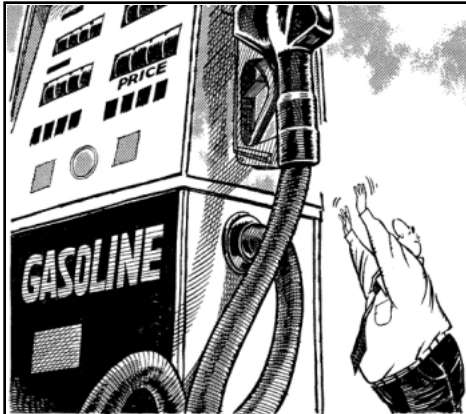
Another project that the Care Foundation has been working hard on is planning a large fundraiser for later this year. See page 14 for details on the concert fundraiser scheduled for later this year at the Washington Pavilion.

The Care Foundation is also proud to give seven \$1,000 scholarship to local high school seniors. To see a brief listing of the recipients, see page 19 under the Education Committee reports. The June issue of HBA News will have a complete write up on the scholarship winners along with their photos.

The Foundation has also set aside a budget for select projects on this year's Repair Affair program (those that do not meet the guidelines of the Community Development grant).

In addition to direct contributions, the Care Foundation also receives proceeds through Feature Home admissions on the Parade of Homes events. This spring the Feature Home will be Parade home # 52, built by **Signature Homes LLC**.

See page 13 for information on the Feature Home on the Spring Parade of Homes as the proceeds from the \$2 admission will benefit the Care Foundation. The HBASE website also has more details on this Feature Home (www.hbasiouxempire.com).



Gas prices taking over your life?

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Benefits for Your Company, Industry & Community...

The May HBASE General Membership Meeting will be a very informative and exciting one for all. A portion of this meeting will focus on the Spring Parade of Homes Award winners.

The winners will officially be recognized and presented with an "Award of Excellence" plaque. With over 110 homes on this year's Spring Parade of Homes, the presentations of the awards will not want to be missed!

In addition to the awards presentation, the following committees will speak on what their groups are working on: Repair Affair, Education, Membership, Legislative, Home Builders Care Foundation and Ronald McDonald Task Force.

This is a great opportunity for those members who have been thinking about becoming more involved in the Association but just not sure which committee they'd like to join.

Another portion of the night will be updating members on what their benefits

May Membership Meeting

Thursday, May 29, 2008

Westward Ho Country Club

Time:	Event
5:30 p.m.	New Member Orientation
6:00 p.m.	Social Hour
7:00 p.m.	Dinner
8:00 p.m.	Program - Spring Parade Award Winners Announced Your HBA Benefits

Cost: \$17 with a reservation / **\$20** without reservation

are for being a part of the HBASE.

The HBASE website and the member log in section will also be briefly demonstrated at this meeting.

This membership meeting will be both a great time for networking with fellow members and also the perfect chance to learn just how you can be more involved in the Home Builders Association of the Sioux Empire.

All members are encouraged to invite a new or prospective member or even a current member who is interested in getting involved. This night will be full of valuable information for all HBASE members!

Register Online for the May General Membership Meeting

HBASE members now have the capabilities to register for upcoming events, such as the May General Membership Meeting, by logging on to the HBASE's newly redesigned website (www.hbasiouxempire.com) and signing in with their personal username and password.

If you did not recently receive your log in information, please contact the HBASE office by calling 361-8322 or emailing inf@hbasiouxempire.com.

Once you are logged into the new site, under Calendar of Events find the meeting you wish to RSVP for.

Associate Tables...

Three tables will be set up during social hour for Associate members to display their products or services.

1. Cliff Hangers Gallery

2. _____

3. _____

Tables are still available for this meeting on a first come, first serve basis at no charge. Please call the HBASE office at 361-8322 to secure table reservation or for available meetings.

Make Your Plans to attend the May 29 Membership Meeting

To make your reservations for this membership meeting, please call the HBASE office at 361-8322, fax this page to 361-8329 or use your personal log in information and go to www.hbasiouxempire.com to register under the Calendar of Events.

Name _____

Company _____

Cost: \$17 with a reservation

Attending Meeting _____

PLEASE RSVP! HBASE Policy: If you do not cancel within 24 hours of the meeting you will be billed. Please don't be a "No Show." Thank you.



**Jarrod Smart,
CGR, CGB**
Jarrod Smart
Construction
**Remodeling
Council Chairman**

With May being National Remodeling Month, I'd like to take this opportunity to talk about the remodeling industry as a whole.

Even though the Showcase of Remodeled Homes seems so far away (October 11 & 12) it's a great time for remodelers within the HBASE to keep their eyes open for potential entries for this event. It's a great way to show the public the amazing benefits that can be brought to their home through a professional remodel job.

Remodeling a home can modernize the style, make it more comfortable, improve energy-efficiency and home functionality. It can do all of those things not to mention increase the value of the consumer's home and even help with upkeep and maintenance.

Some things to encourage your customers to do prior to beginning the

remodel job is to think about traffic patterns, furniture size and placement, colors, lighting and how they expect to use the remodeled space.

Then a major decision is upon the homeowner... how to go about hiring a professional home remodeler. When they hire a remodeler, they are buying a service rather than a product. The quality of the service the remodeler provides will determine the quality of the finished product and their overall satisfaction.

Often times homeowners who are searching for a professional remodeler will inquire about any credentials the remodeler may have behind his or her name. These credentials can be earned through various continuing education courses available through NAHB.

If you are interested in learning more about remodeling or the courses that are available, please contact the HBASE office at 361-8322.

Perhaps you're just looking for extensive information on remodeling in general, from marketing your business to working with homeowners, be sure to visit the remodeling section of the NAHB website (www.nahb.org).



Remodeling Council Highlight

Dave Swartz, Floor Coverings International

Dave Swartz started the Floor Coverings International franchise location in Sioux Falls in May 1991. While serving the Sioux Empire, his company provides all types of flooring, blinds and solid counter tops.

Most recently, Dave has seen the trend move towards more hard surface flooring and also the increased use of Earth friendly products such as cork and bamboo.

In addition to having served on the Remodeling Council of the Sioux Empire for 12 years, Dave has also volunteered at Repair Affair Days and served on the Membership Committee.

Dave is the current President of the Sioux Falls East Kiwanis Club and is active at the Southern Hills Methodist Church and is also in Toastmasters.

Dave can be reached by calling 334-1936 or reach him by email at fci@floorvan.com.



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Next Remodeling Council Meetings

Wednesday, May 7

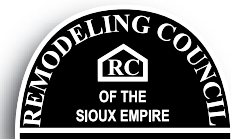
Noon @ HBASE

*Speaker: John Kirchner, Mueller Pallets
"Recycling Options"*

Wednesday, June 4

Noon @ HBASE

*Speaker: Sue Panning,
Norfolk Financial Group
"Identity Theft"*



Please RSVP to 361-8322!

CALENDAR OF EVENTS



	Mon	Tue	Wed	Thu	Fri	Sat
May				1 4:00pm, Parade Signs Pre-Assembly, HBASE 4:00pm, Ambassador Meeting, TBD	2	3 Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW
	NAHB Spring Board - Washington, DC					
4 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT</i>	5 3:00pm, Parade of Homes Sign Assembly HBASE	6 Noon, Membership Committee, HBASE	7 8:30am IRAB, Water Plant Noon, Remodeling Council, HBASE 4:00pm, Associates Comm., Timmer's	8 Noon, SanMac Fundrais- ing Task Force, Home Federal Bank	9	10 Spring Parade of Homes 1:00pm - 5:00pm
Builders pick up items for Parade of Homes @ HBASE Office						
11 Spring Parade of Homes 1:00pm - 5:00pm	12 Spring Parade of Homes 5:30pm - 8:30pm	13 Noon, PR Com., HBASE Spring Parade of Homes 5:30pm - 8:30pm	14 11:00am, Devel- opers & Local Gov't Affairs Com., HBASE 4:00pm, Repair Affair Com, HBASE	15 4:00pm, Membership Drive Task Force, TBD	16 1:00pm, PAC Golf Committee, Elmwood	17 <i>Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW</i>
18 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT</i>	19	20 National Membership Day 4:00pm, Edu cation Committee, HBASE	21 8:30am IRAB, Water Plant 11:30am, Board Meeting, HBASE	22	23	24 <i>Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW</i>
Builders to return items from Parade of Homes (Non-Award winners)			Builders return items from POH (Award winners)			
25 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT</i>	26 Memorial Day HBASE Office Closat	27	28 4:00pm, Repair Affair Committee, HBASE	29 5:30pm, New Member Orientation, WWHO 6:00pm, May Member- ship Meeting, WWHO	30	31 <i>Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW</i>
Builders return items from POH (Award winners)						

Sun	Mon	Tue	Wed	Thu	Fri	Sat
June		3 Noon, Member ship Committee, HBASE 4:00pm, Buikler Forum Comm., Home Federal 5-6:30pm, HBA's Ronald McDonald Reception, WWHO	4 8:30am IRAB, Water Plant Noon, Remodeling Council, HBASE 11:30am, Golf Outing, Central Valley	5 4:00pm, Ambassador Meeting, TBD	6	7 <i>Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW</i>
	1	2				
8 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT</i>	9	10 Repair Affair Day	11 11:30am, Board of Directors, HBASE 4:00pm, Parade of Homes Committee, Champ's	12	13	14 <i>Home Ideas TV airs 10:00am KELO, 10:30am KCPO, 6:00pm KTTW</i>
15 <i>Home Ideas TV airs 8:00am KSFY, 9:00am KTTW, 10:30am UT</i>	16	17 Noon, Public Relations Committee, HBASE 4:00pm, Educa tion Committee, HBASE	18 8:30am IRAB, Water Plant 11:30am, Golf Outing, Prairie Green	19	20	21 <i>Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW</i>
22 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT</i>	23	24	25	26 5:30pm, Membership Meeting, Canaries Baseball Stadium	27	28 <i>Home Ideas TV airs 10:00am KELO 10:30am KCPO 6:00pm KTTW</i>
29 <i>Home Ideas TV airs 8:00am KSFY 9:00am KTTW 10:30am UT</i>	30	July 1 Noon, Membership Committee, HBASE	July 2 8:30am IRAB, Water Plant Noon, Remodeling Council, HBASE	July 3 4:00pm, Ambassador Meeting, TBD	July 4 Independence Day HBASE Office Closed	July 5