

# MEMBER SPOTLIGHT



*Culley Lebert,  
Lebert Construction*

Culley Lebert, President of Lebert Construction Inc., has been in the building industry for 20 years. In addition to serving the Sioux Empire area, Lebert Construction also serves the eastern half of South Dakota.

Lebert Construction has been named the lead contractor for the Sioux Valley Energy E<sup>2</sup> Project (see pg. 12 for more details on this project).

Culley was a member of the Watertown HBA from 1990-2001 and has since then been a member of the HBASE. He currently serves on the Repair Affair Committee and Builders Forum.

In his spare time, Culley enjoys auto racing, fishing, pheasant hunting and spending time with his family (wife, Amy, and 3-year-old daughter, Emma).

Culley's secret to success has been to treat everyone the way he would want to be treated and use plenty of common sense.

Culley can be reached at 231-0211.



*Matthew Hawk,  
Journey Mortgage*

Matthew Hawk, Loan Originator at Journey Mortgage, has been with the company for two years but in the mortgage industry for six years.

Journey Mortgage has been in operation for six years, while serving South Dakota, Iowa and Minnesota with residential and commercial loans. The motto at Journey Mortgage is "Helping you reach the next step."

While being involved in the HBASE the last two years, Matthew has served on the Home Show Committee along with a variety of subcommittees within that committee. He has also volunteered on Repair Affair Day.

Matthew married his wife, Michelle, on September 22, 2007. In his spare time, he enjoys fishing and also hunting pheasants, ducks, geese and deer.

Matthew's secret to success is to have integrity, honesty and a knowledge of the industry.

Matthew can be reached by calling 330-0133.



*Jeff Schlepp, AIA  
Southeast Technical Institute*

Jeff Schlepp has been an Architectural/Construction Engineering Technology Instructor at Southeast Technical Institute for 27 years.

Southeast Technical Institute, located in the northwest part of Sioux Falls, will be celebrating its 40<sup>th</sup> anniversary during the 2008-2009 school year.

Since joining the HBASE in 1987, Jeff has served on the Education Committee and is a Spike Club member. He has lined up STI students to help judge Parade homes and to also work at the annual Sioux Empire Home Show's coat check.

In addition to being an avid golfer, Jeff also enjoys fishing and designing unique homes utilizing AutoCAD.

Jeff's favorite meal is either Chinese or Japanese cuisine. His greatest accomplishment has been raising three children and helping them successfully graduate from outstanding colleges.

Jeff can be reached at 367-4454.

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## What is the Remodeling Council of the Sioux Empire?

The Remodeling Council of the Sioux Empire is affiliated with the Home Builders Association of the Sioux Empire. More than 100 remodeling or rehab contractors, specialty contractors, suppliers, manufacturers or related professional members make up the Remodeling Council. The Remodeling Council identifies its members as professionals, improves each member's business know-how, promotes the members service and builds member's consumer confidence. The Remodeling Council gives its members the information needed to improve their business operations. The Remodeling Council also produces the Showcase of Remodeled Homes.

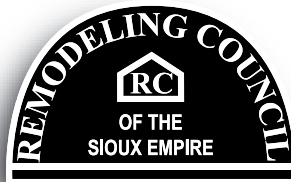
The Remodeling Council holds monthly meetings. The meetings cover topics like industry trends, consumer preferences, new products and materials, consumer relations and warranties, public relations and advertising, financing and budget management.

This is what the Remodeling Council of the Sioux Empire about? We are a

group of individuals who go to great lengths to find out about the codes, ordinances, the latest technologies and quality materials that are durable, as well as cost efficient for the job. If our members are not educated in these areas, we would not be able to pass on the correct information to you.

The Remodeling Council typically meets the first Wednesday of each month at the HBASE office. If you would like to learn more about the Council or for information on how to join, please contact the HBASE at 361-8322.

*Visit [www.nahb.org](http://www.nahb.org) to see the new Myth Busters section that now has Remodeling information*



## Remodeling Quick Facts

The National Association of Home Builders (NAHB) estimates that Americans spent **\$235 billion in home remodeling in 2007**, up from \$233 billion in 2006. Because of numbers like these, remodeling accounts for **2% of the US economy** and 40% of all residential construction.

Nationwide, remodeling is expected to overtake new home construction by dollar volume within the decade.

NAHB research has also found that **91%** of remodelers report **Baby Boomers** (aged 41-64) as clients, compared to **26% for Gen X** (aged 30-40), **13% for Seniors** (aged 65+), and **2% for Gen Y** (under 30).

The most popular major additions or alterations are **master bedroom suites** and **great rooms** (living room and kitchen combination), according to NAHB surveys. The most common high-end features appear in these areas.

Local remodelers within the HBASE are encouraged to visit [www.nahb.org](http://www.nahb.org) for more remodeling information.



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**National Membership Day & Spring Challenge**

National Membership Day will be Tuesday, May 20th. It also marks the end of the 3 month Spring Challenge Membership Drive.



For the months of March, April & May, Spikes can receive the following prizes for their recruiting efforts:

- ◆ 1 New Member - HBA T-shirt plus an NAHB Multi-purpose tool
- ◆ 2 New Members - an NAHB Folding Arm Chair
- ◆ 3 New Members - Free dessert at the May Membership Meeting, plus an NAHB fleece jacket
- ◆ Recruit THE MOST New Members - Throw out the first pitch at the HBA Canaries Baseball Game in June.

PLUS....Double Spike Credits for all New Members!

There is still time to recruit a new member during our Spring Challenge Drive. Call the HBASE office to pick up a membership packet or have one mailed to your prospective member.

**Affiliate Membership & Directory Deadline**

The Membership Committee recently adopted a new membership category. Affiliate membership allows employees of a member company to become members of NAHB at a reduced rate.

As an NAHB member, affiliates receive their own personal identification number and are eligible for discounts through NAHB.

Affiliate members can join the association for an **annual fee of \$15**. In addition, they also will have their name printed in our local membership directory and receive their own copy of the HBA News.

Each HBASE Member receives one name listed in our directory for free. If you would like to list additional representatives for your company in the summer edition of our directory, please contact the HBASE Office by **May 23**.

Lastly, spike credits can be earned for recruiting Affiliate members. Spikes receive a half credit for each Affiliate recruited.

**AMBASSADOR OF THE MONTH**

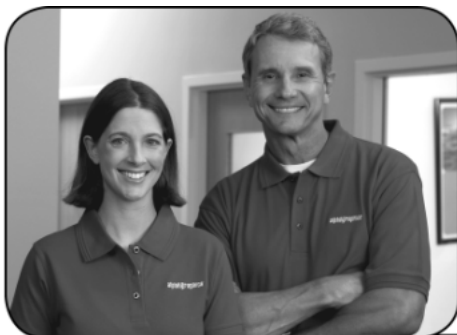
**Congratulations goes to...**



**Carrie Probst  
State Bank  
Mortgage**

Congratulations to **Carrie Probst, State Bank Mortgage** for being named May Ambassador of the Month\*

*\*The May "Ambassador of the Month" is awarded to the HBASE Ambassador who earned the most points in March by contacting new members and attending membership events.*



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## Renewing Members!

Congratulations and thank you to the following members who have renewed their membership and continue to support their trade Association. (please allow 60 days for names to appear on this list).

Company	Member Since
Adrian Sod Trust	1984
AmeriStar Real Estate, Inc.	1991
American Electric	1983
Bruner Construction	1988
Bruner Landscaping	2005
Builder's Choice Cabinetry, Inc.	2006
Burd Contracting, Inc.	1981
Caliper Building Systems	2005
CertainTeed Corporation	1984
Classic Hardwood Floors, Inc.	2001
Cliff Hangers Gallery	2007
Creative Building Corporation	1996
Dacotah Bank	1991
Empire Construction Co.	2001
Fiegen Construction Co.	2001
Gopher Irrigation, Inc.	2003
Halde Insulation & Siding, Inc.	1992
Hoffman Builders	2007
Home Ideas Magazine/ Michels Communications	2002
JamesDugan, Inc.	2002
Jones Construction & Consulting	1997
L B Construction LLC	1994
Nelsen Construction, Paul	1993
Paul Fick Homes, Inc.	1994
Ray's Custom Homes	2004
Reinke Heating & Air Conditioning	2004
RJ Larsen Systems & Service	2003
Ronning Homes & Neighborhoods	1963
Sandulte Brothers Const., Inc.	2002
Schwartzle Construction LLC	1999
Stoneybrooke Custom Homes	2006
Sunset Ridge Development, LLC	2001
Winfield Homes	2002

## Canceled Members

The following businesses have recently canceled their HBASE membership. If you see them, please encourage them to become members again.

Azimuth Appraisals  
 Building Concepts  
 C & J Construction  
 C Michael Bortscheller  
 Dana's Plumbing  
 Dell's Custom Concrete  
 Elite Garage Design  
 GF Electric  
 Hoffman Electric  
 Labor Ready  
 McGinnis & Company  
 OECS of the Dakotas  
 Sprenger Midwest, Inc  
 Square One Construction  
 Superior Concrete

## Special Anniversaries

45 Years

Ronning Homes & Neighborhoods

30 Years

Carlson Systems

20 Years

Bruner Construction

15 Years

Paul Nelsen Construction

5 Years

JamesDugan, Inc

Gopher Irrigation, Inc

Jarrod Smart Construction, Co

Johnson Custom Home Designs

Pietz Properties, Inc

RJ Larsen Systems & Service

## Free Canaries Baseball Tickets



Anyone who recruits a new member between Jan 1 and June 26 can earn free tickets to the HBASE Membership Meeting at the Canaries Baseball Game on June 26.

Recruit one new member and receive one free ticket. Recruit two new members and receive two 2 free tickets.

The June Membership Meeting will be held prior to the game. There will be a social time and picnic for all members to enjoy. This will be a fun family event as well.

What could be better than enjoying a great game on a summer evening?...

**Getting in for free!**

Congratulations goes to...



**Trina Lyons,  
 CorTrust  
 Mortgage**

Congratulations to  
**Trina Lyons, CorTrust  
 Mortgage** for being named  
 May Spike of the Month\*

*\*The "Spike of the Month" is awarded to an HBASE member who recruits the most new members during the previous month.*

SPIKE OF THE MONTH

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 latest developments at  
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## HBASE's Ronald McDonald Reception



**Tuesday, June 3**  
 5:00pm - 5:30pm . . . Social  
 5:30pm - 6:00pm . . . Program  
 6:00pm - 6:30pm . . . Q & A



*Westward Ho Country Club  
 Complimentary Appetizers Provided*

HBASE members are invited to be informed of the HBASE's progress on building a new Ronald McDonald House on the Sanford Health Campus. This evening will allow you to hear from the Ronald McDonald Committee members speak about details of the project and timeline. Plans on the home will also be available for anyone interested in taking them to submit a proposal or donation of materials/labor.

You will be able to learn about how your company can assist the HBASE in making the dream come true for the Ronald McDonald House Charity by having an 18-bedroom home just a couple blocks north of the new Sanford Children's Hospital.

Every single contribution of either materials, labor or money will help with this \$3.5 million project. This is the time for the HBASE members to join together and give back to our community. Our strong membership is what will make this house go up!

RSVP for by faxing the HBASE (361-8329) or by calling 361-8322 by **Tuesday, May 27.**

Company: \_\_\_\_\_

Name: \_\_\_\_\_

Number Attending: \_\_\_\_\_



## Sioux Valley Energy's E<sup>2</sup> Project



1801 River Bluff Drive,  
 Brandon

Sioux Valley Energy's website ([www.siouxvalleyenergy.com](http://www.siouxvalleyenergy.com)) now includes updates of the E<sup>2</sup> Project, supported by the HBASE and by PUC.

HBASE members are encouraged to view the site to see a live web cam, construction schedule and timeline, detailed information on the project and a plan of the house.

If you would like to meet with the home's builders, **Gregg and Culley Lebert of Lebert Construction**, or to look at the products or techniques used in the home, please contact the HBASE office at 361-8322.



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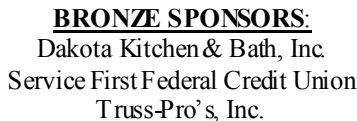
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# Spring PARADE of HOMES™

The Parade of Homes Committee, chaired by **Kurt Hanson, GMB, CGB, CAPS, Home Tech, Inc.**, is pleased to announce that the Spring Parade will be held from **May 10 - 13, 2008** (Saturday & Sunday, 1:00-5:00 pm; Monday & Tuesday, 5:30-8:30 pm).

## Parade Sponsors

Special thanks to the following sponsors of the 2008 Parade of Homes:



## New Directional Arrows

Be sure to keep an eye out this spring for the new, **red** Parade of Homes directional arrows. The builders were given the opportunity to purchase reusable arrows that will also display their company logo.

## Participating Builders

The Spring Parade is featuring over 110 homes built by over 70 HBASE Builder members. To see a complete, up-to-date list of builders and the homes they have entered in the Spring Parade of Homes, visit [www.hbasiouxempire.com](http://www.hbasiouxempire.com).

## Parade Awards

The Parade Awards will be presented at the May Membership Meeting on **Thursday, May 29**. Winners will be listed in a Parade ad in the **Monday, May 12 Argus Leader**. Look in next month's newsletter and online on the HBASE website ([www.hbasiouxempire.com](http://www.hbasiouxempire.com)) for a list of award winners.

## Feature Home

### Parade Home # 52

Built by **Signature Homes LLC**

*\$2 Admission to benefit the Home Builders Care Foundation*

The Feature Home on the Spring Parade of Homes will be Home # 52, built by **Signature Homes LLC**, located at 2601 Latigo Circle (Prairie Hills Development).

This executive home has a classic European style with over 6,000 square feet including five bedrooms and five bathrooms.

The Feature Home has amazing features such as a body and steam shower in the master suite, burning outdoor fireplace, permanent outside kitchen and a lower level family room, game room, exercise room, wet bar, wine cellar and home theatre system.



## Utility Breakfast Recap

The 2008 Utility Breakfast had approximately 200 attendees on April 18. A big thank you goes out to all of the volunteers and also to the utility companies who sponsored the event: **MidAmerican Energy, Midcontinent Communications, Qwest, Sioux Valley Energy, Southeastern Electrical, Xcel Energy.**

A special thank you also goes out to the following for assistance with the special wiring needs: **Larry Weber, Weber Electric; Chuck Wiese, Xcel Energy; J. H. Larson Electric** (material donation).





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