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FOR IMMEDIATE RELEASE

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51st Annual Sioux Empire Home ShowTM *Making Homes Happen*

February 8, 2010 --- The 51st Annual Sioux Empire Home ShowTM will showcase an impressive cast of home-related experts from March 5-7, 2010 at the Sioux Falls Convention Center. Show hours are Friday and Saturday from 10am to 8pm and Sunday from 11am to 5pm.

“Even if you’re not looking to move this year, we still invite you out to check out all the possibilities that can be done to your current home,” said Daryl Christensen, 2010 HBASE President. “With another sold out show, there are so many different exhibitors to see.”

Over 200 exhibitors will be displaying the latest products and explaining their home related services. Everything can be found at the Home ShowTM, from home improvement, redecorating, landscaping to entertainment! Various exhibitors will also have give-a-ways and drawings for prizes such as a \$5,000 kitchen or bathroom makeover (Falls City Construction, booth # Q10). An exhibitor floor plan and map can be found online at www.hbasiouxempire.com.

Admission to the 2010 Sioux Empire Home ShowTM is **\$7 for adults**, \$6 for seniors (Friday ONLY, 65 years old and over) Children under 12 are admitted free when accompanied by an adult (please note there will not be a daycare this year). Advance tickets can be purchased for \$6 at Lewis Drug locations in Sioux Falls. Discount coupons good for \$1 off adult admission are available in the *HomeFront Magazine’s* Home Show program inserted in the March 4 Argus Leader and also online at www.hbasiouxempire.com. A coat check organized by students from Southeast Technical Institute will also be available at the show for a small fee.

Attend free hourly specialized workshops sponsored by **Xcel Energy** and discover the latest trends, learn new tips and pick up great ideas for 2010 in Meeting Rooms # 1 and # 2. Admission into the Home ShowTM is not required to attend the free workshops. Some workshop topics include green remodeling, mold in your home and homebuyer & homeowner tax credits. Find a detailed list of workshops on the HBASE website.

The Home ShowTM is produced by **Home Builders AssociationTM of the Sioux Empire**. The gold sponsor for this event is **South Dakota Housing Development Authority** (booth # L29) and the silver sponsors are **Howe Heating & Plumbing** (booth # D6) and **Marvin Windows** (booth # L30).

HBASE is a non-profit trade association with over 675 company members from the Sioux Empire. They promote home ownership, quality affordable housing and a positive relationship between members and the public. For more information, visit the web site at www.hbasiouxempire.com or call 330-2387.

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Editor’s Note: For an interview with the HBASE President, Home ShowTM Committee Co-Chairs, an event exhibitor or seminar presenter, please contact Lisa Ottmar HBASE Public Relations Director 605-361-8322 or on her cell at 605-351-3690.