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**FOR IMMEDIATE RELEASE**

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## **Home Builders Association Supports Food Pantry at the 2010 Sioux Empire Home Show™**

**February 11, 2010** --- The Home Show™ Committee within the Home Builders Association of the Sioux Empire (HBASE) is inviting the public to bring food to donate to the Sioux Falls Food Pantry. Donations can be dropped off at the Sioux Falls Convention Center during the 51<sup>st</sup> Annual Sioux Empire Home Show™ to be held March 5-7, 2010.

A donation drop box will be available at the HBASE booth (booth # N21) in the main lobby of the Convention Center near the Home Show™ ticket counter. Show hours are Friday and Saturday from 10am to 8pm and Sunday from 11am to 5pm.

“We’d heard the local food pantry was in desperate need of items and we thought this would be a great chance for the community to pull together for one main cause: help fight hunger,” said Mike Hoffman, 2010 Home Show™ Committee Co-Chair. “Most of us are fortunate to have a roof over our heads and food on our plates, but there are still many people in our communities that aren’t so lucky. We need your help to fight hunger in the Sioux Empire because together, we can make a difference.”

Food items being collected at the food drive per request of the Sioux Falls Food Pantry include the following:

- Cold Cereal – Bags or Boxes
- Hamburger & Tuna Helpers
- Meats & Stews – Canned
- Saltine Crackers – 16 oz boxes
- Snacks & Cookies – Packaged
- Chips – Packaged
- Grape Jelly
- Peanut Butter – 18 oz jars
- Vegetables & Fruits – Canned

The 51<sup>st</sup> Annual Sioux Empire Home Show™ will display over 200 home related exhibits featuring the latest products and services in the industry. An exhibitor listing and map can be found online at [www.hbasiouxempire.com](http://www.hbasiouxempire.com).

Admission to the 2010 Sioux Empire Home Show™ is \$7 for adults, \$6 for seniors (Friday ONLY, 65 years old and over) and children under 12 are free. Advance tickets can be purchased for \$6 at Lewis Drug locations in Sioux Falls. Discount coupons good for \$1 off are valid on tickets purchased at the Convention Center only. Coupons are available in various print ads, on the HBASE website and also in the *HomeFront Magazine's* to be inserted in the March 4 Argus Leader. A coat check organized by the Construction Management students from Southeast Technical Institute will be available at the show.

Specialized workshops will be held every hour in Meeting Rooms # 1 and # 2 and are **FREE** to attend. Workshops, sponsored by **Xcel Energy**, will uncover the latest trends, present new tips and offer great ideas for your home. Some workshop topics include interior design on a limited budget, homeowner and home buyer tax credits, mold and dampness in your home and Green remodeling. A complete schedule with a full description of each workshop can be found on the HBASE website.

The Home Show™ is produced by **Home Builders Association of the Sioux Empire**. The gold sponsor for this event is **South Dakota Housing Development Authority** and the silver sponsors are **Howe Heating & Plumbing** and **Marvin Windows**.

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