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Home Show™ to Highlight Hottest Trends in the Home *Free Cooking Demonstrations Added to the Show*

FEBRUARY 2, 2012 --- The 53rd Annual Sioux Empire Home Show™ will showcase an impressive cast of home-related experts from March 2-4, 2012 at the Sioux Falls Convention Center. Show hours are Friday and Saturday from 10am to 8pm and Sunday from 11am to 5pm.

For the first time ever, the Sioux Empire Home Show will showcase six of the area's best chefs and bakers in free cooking demonstrations. The demonstrations will be held on Saturday and Sunday only in Meeting Room 2 where a full sized kitchen will be constructed for the presentations. Chefs & bakers participating are from Plum's Cooking Co, Oh My Cupcakes!, Sioux Falls Convention Center/Ovations Food Services, Sanaa's Gourmet Mediterranean, Carnaval Brazilian Grill and Phillips Avenue Diner. Thank you to the following businesses for sponsoring the cooking demonstrations: **StarMark Cabinetry, Creative Surfaces, Mahlander's Appliance & Lighting, Walden Carpets & Flooring, Montgomery's Furniture Gallery.**

"In addition to the exciting new cooking demonstrations, we will also have quite a few new exhibitors in the show," said Chuck Wiseman, 2012 HBASE President. "There are large booths, small booths and everything in between. This event truly offers something for everyone's budget. Even if you're just coming out to get ideas for your own home, this is the one-stop shop that's so convenient."

More than 200 exhibitors will be displaying the latest products and explaining their home related services. The Home Show™ will cover all areas of home building and remodeling including home improvement, redecorating, landscaping and entertainment. An exhibitor list by category and a show map can be found online at www.hbasiouxempire.com.

The Home Show™ will also feature free hourly workshops sponsored by **Xcel Energy** that discover the latest trends in home remodeling. They will be held in Meeting Rooms #1 and #2 and are great way to learn new tips and pick up great ideas for 2012. Admission into the Home Show™ is not required to attend the free workshops. Some workshop topics include interior designing tips, Wi-Fi based thermostat, benefits of green building and elements of a great landscaping design. For a detailed list of workshops, visit the HBASE website.

The Home Show™ is produced by **Home Builders Association of the Sioux Empire**. The gold sponsor for this event is **South Dakota Housing Development Authority** (booth # L28) and the silver sponsor is **Marvin Windows** (booth # L29).

Admission to the 2012 Sioux Empire Home Show™ is **\$7 for adults**, \$6 for seniors (Friday ONLY, 65 years old and over) Children under 12 are admitted free when accompanied by an adult. Advance tickets can be purchased for \$6 at Lewis Drug locations in Sioux Falls. Discount coupons good for \$1 off adult admission are available online at www.hbasiouxempire.com. Students from Southeast Technical Institute have organized a coat check at the event that will be a available for a donation. Home Ideas Magazine, the official event publication, is on stands now and will also be available at the show.

HBASE is a non-profit trade association with over 700 company members from the Sioux Empire. They promote home ownership, quality affordable housing and a positive relationship between members and the public. For more information, visit the web site at www.hbasiouxempire.com or call 330-2387.

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Editor's Note: For an interview with the HBASE President, Home Show™ Committee Co-Chairs, an event exhibitor or seminar presenter, please contact Lisa Ottmar HBASE Public Relations Director 605-361-8322 or on her cell at 605-351-3690.