

Showcase of Remodeled Homes™

October 9 & 10, 15 Projects Featured
PAGE 11

Associate's Product Show

October 28, Over 50 Exhibitors Display Products
PAGE 5

Brule & AIRO Fundraising Concert

October 23, Proceeds Benefit Care Foundation
PAGE 6



Mission Statement

The mission of the Home Builders Association of the Sioux Empire is to provide for the advancement of the community and building industry. HBASE serves and represents our members who are affiliated with the building and remodeling industry in the Sioux Falls area. HBASE promotes home ownership and quality housing through positive relationships between our members and the community. The association provides members opportunities to enhance professionalism through communication, educational opportunities and social activities. HBASE, chartered in 1956, is affiliated with both its State and National Associations.

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2011 Home Show™ Co-Chair, Tim Lund, Kitchens & Windows Unlimited
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Dave Bednar, CU Mortgage Direct

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Past Chair - Terry Konechne, CGB, CGP, CAPS, CGP, Konechne Building

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Education & Programs - Randy Bruner, Bruner Construction
Showcase of Remodeled Homes™ - Alan Amdahl, Alan Amdahl Construction Co.

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Daryl Christensen,
Prairie Risings
Construction Services

Do business with a member. That's our motto here at the HBASE. Does your company do this on a regular basis? If not, I encourage you to flip through your HBASE Membership Director next time you're looking for a new work colleague.

If you're a business who's looking to expand your clientele basis and would like to reach out to fellow HBASE members, I encourage you to take part in our annual Product Show.

This event is similar to the Sioux Empire Home Show held every March at the Sioux Falls Convention Center. Except the main difference is this event is for HBASE members only.

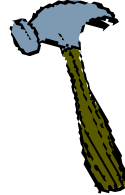
This is the time for our Associate members to shine! By purchasing a 6-foot table at the event, Associates can display their products and talk about their services to the many HBASE builders who attend the event.

And builders... this event is put on just for us! Did you know that each Builder member receives 4 free complimentary reservations? That's right, FREE! Come to socialize and see what's new in the home building industry.

Best part, when you come to the event (reservations are NOT required but

Find the Hammer & win!!!

Be the third person to call the HBASE with the correct page number in this newsletter & you'll receive a free meal at the next Membership Meeting. Winner announced on HBA website. Each company can have one winner per year. The hammer on this page is a sample.



they are suggested), your company will be entered into a drawing for great prizes (Parade of Homes or Showcase of Remodeled Homes entry or HBASE Membership Dues). The more employees you bring from your company, the increased chance of winning!

Don't forget about the silent auction held during the Product Show. All exhibitors will have an item on the auction. Proceeds raised will benefit our Home Builders Care Foundation so let's work together to make this event a huge success!

If you're interested in attending the event or having a display table, be sure to visit with the HBASE staff by calling 361-8322.

Thank you for your continued support of events like the Product Show!



South Dakota

Home Builders Association

Annual Convention

November 3 & 4, 2010

Days Inn in Brookings, SD

All HBASE members are invited to attend the 2010 South Dakota HBA Annual Convention in Brookings on November 3 and 4.

Members can purchase a vendor booths (limited space) for only \$250.

Sponsorship opportunities are available for this event. The theme of this year's convention sponsors is on a Monopoly Board.

- ◆ Corners = \$250 (3 of the 4 are sold)
- ◆ RR = \$200 (sold out)
- ◆ Utilities = \$150 (sold out)
- ◆ All other spots = \$100 (only 21 left)

Register by calling 605-224-2761 or sdhbvp@sdhomebuilders.com. Cost for a banquet is \$30 per person.

Reserve a hotel room at the Days Inn by October 12 (call 877-831-1562).

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Calendar of Events

SUN	MON	TUES	WED	THURS	FRI	SAT
October		5 11:30am, Education Com. Mtg., Career Academy Noon, Home Show Com. Mtg., HBASE	6 8:30am, IRAB, Oak View Library; Noon, Remodeling Council, HBASE; 4:00pm, Care Foundation Board Mtg., HBASE	7 4:00pm, Ambassador's Committee, Farmer's Insurance	8	9 Showcase of Remodeled Homes™ Noon - 5pm
3	4 3:30pm, PR Comm. Mtg., HBA					
10 Showcase of Remodeled Homes™ Noon - 5pm	11 Noon, Green Build Committee, HBASE	12 Noon, Membership Committee, HBASE Clay Shoot Challenge, Hunter's Pointe, Humboldt	13 11:00am, Local Government Affairs, HBASE 4:00pm, Associate's Committee, CJ Callaway's	14 Candidate Forum in Pierre 8:30am, Lead Paint Training, HBASE (sold out) 1:00pm, Free Webinar, HBASE	15	16 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW
17 Home Ideas TV 8:00am KSFY 9:00am KTTW 10:30am My UTV	18	19	20 8:30am, IRAB, Oak View Library 11:30am, Board Meeting, HBASE	21 4:00pm, Showcase of Rem. Homes Com. Wrap-up, CJ Callaway's	22	23 Brule & AIRO Fundraising Concert 7:00pm Wash. Pavilion
2010 HBASE Membership Drive Week						
24 Home Ideas TV 8:00am KSFY 9:00am KTTW 10:30am My UTV	25	26 1:00pm, Webinar: Development Agreements, HBASE 4:00pm, Membership Drive Task Force Mtg, Champ's	27 1:00pm, Webinar: Financing, HBASE	28 1:00pm, Webinar: Apartments & Condos, HBASE Assoc. Product Show, Ramkota Exhibit Hall	29	30 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW

SUN	MON	TUES	WED	THURS	FRI	SAT
November		2 ELECTION DAY Noon, Home Show Com. Mtg., HBASE 1:00pm, Webinar: Stormwater, HBASE	3 Noon, Remodeling Council Mtg., HBASE SDHBA Convention (Brookings, SD)	4 11:30am, Education Mtg., HBA 4pm, Ambassador Mtg., Champ's, 5-7pm, New Member Social, Champ's	5	6 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW
	1					
7 Home Ideas TV 8:00am KSFY 9:00am KTTW 10:30am My UTV	8 Noon, Green Build Committee, HBASE	9 Noon, Membership Committee, HBASE	10 11:00am, Local Government Affairs Committee, HBASE	11 1:00pm, Webinar: Green Building, HBASE	12	13 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW
14 Home Ideas TV 8:00am KSFY 9:00am KTTW 10:30am My UTV	15	16	17 8:30am, IRAB, Oak View Library 11:30am, Board Meeting, HBASE	18 1:00pm, Webinar: Design Trends, HBASE 5:30-8:30pm, Membership Meeting, HBASE Office	19	20 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW
21 Home Ideas TV 8:00am KSFY 9:00am KTTW 10:30am My UTV	22	23	24	25 Thanks giving Day HBASE Office Closed	26 HBASE Office Closed	27 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW
28 Home Ideas TV 8:00am KSFY 9:00am KTTW 10:30am My UTV	29	30	Dec. 1 Noon, Remodeling Council Mtg., HBASE 4:00pm, PR Committee, HBASE	Dec. 2 11:30am, Education Mtg., HBASE; 4pm, Ambassador Mtg., TBD,	Dec. 3 6:00 — 10:00pm, HBASE Holiday Gala & Installation of New Officers, Ramada Inn & Suites	Dec. 4 Home Ideas TV 10:30am KCPO 5:00pm, KDLT 6:30pm, KELO 9:00pm KTTW

29th Annual Associate's Product Show

Thursday, October 28, 2010

5:00pm - 8:00pm at the Ramkota Exhibit Hall (Sioux Falls, SD)
Light hors d'oeuvres served throughout the evening



Premier Sponsor:

BILLION GMC BUICK
BillionAuto.com

**Bid on Valuable Items
at the Silent Auction!**

See the list of auction items ahead of time on the HBASE website!

ASSOCIATE MEMBERS

Looking for new builders to work with?
Get a booth at the Product Show!

Don't wait too long to reserve your 6-ft covered table at the 2010 Product Show! This is a great, inexpensive way to promote your products and services to numerous HBASE Builder Members!

YES, Reserve me a Booth!

- I'd like 1 display space at the Product Show (\$60).
 I'd like 2 display spaces at the Product Show (\$100).

Do you need electricity? _____ Yes _____ No

Product(s) to be displayed: _____

Silent Auction Item: _____

Retail Value: \$ _____ OR Add \$60 to my fee & the committee can purchase an auction item for me.

NAME: _____

PHONE: _____

COMPANY: _____

SIGNATURE: _____

I'd like to attend the event!

NAME: _____

COMPANY: _____

ATTENDING: _____ (\$15 per person)

Submit this completed form to the HBASE office by faxing it to 361-8329 or emailing it to Jan@hbasiouxempire.com.

Please have form in by Friday, October 15, 2010.



~~~ DUNK TANK ~~~

The losing team of the 2010 HBASE Membership Drive will be set up to get SOAKED!!

BUILDER MEMBERS

Attend the 2010 Product Show... for FREE!!!

Each builder company will receive 4 free admissions to the Associate's Product Show. There will be over 50 Associate Members displaying their hottest products and services!!

Just by attending the Product Show, your company's name is entered into a drawing for your choice of one of the following: *(increase your odds of winning by bringing your employees!!)*

- ◆ 2011 Parade of Homes™ entry
- ◆ 2011 Showcase of Remodeled Homes™
- ◆ 2011 HBASE Membership Dues

YES, I'll be at the Product Show!

- I'd like to RSVP for the Associate's Product Show!

NAME: _____

PHONE: _____

COMPANY: _____

ATTENDING: _____ (up to 4 FREE; additional at \$15 each)

Submit this registration form to the HBASE office by faxing it to 361-8329 or emailing it to Jan@hbasiouxempire.com.

Please have form in by Friday, October 22, 2010.



**SATURDAY
OCTOBER 23**

**7:30PM
WASHINGTON PAVILION**

Tickets range from \$34 — \$42 and can be ordered by calling 605-367-6000 or at washingtonpavilion.org.

**Concert Proceeds
Benefit.**



**Thank you to these
2010 Concert Sponsors!**



About the band...

Adopted at birth Paul LaRoche grew up in white, middle-class America and didn't discover his true heritage until he was 38.

On Thanksgiving Day 1993, LaRoche was reunited with his brother, sister and extended relatives. Overwhelmed by the experience, he returned to the Lower Brulé Sioux Reservation where Brulé was born, a musical synthesis of the two worlds he has lived in.

LaRoche has long since dreamed of bringing a message of hope and healing to worldwide audiences through the stirring music and dance of the Brulé entourage that has criss-crossed the country with him for 15 years.

Brulé is now one of the top-selling Native American recording artists with more than a million CDs sold worldwide, and has earned seven Native American Music Awards (NAMMYS) since 2002.

The group typically performs a few shows in the Midwest but this year their only performance is scheduled for Oct. 23 in Sioux Falls. Don't miss out on this great experience!

Got your tickets yet?

Members can order their tickets through the HBASE office. We'll send you an invoice and when we receive payment, we'll send you the tickets. It's that easy!

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Anna Tunnicliffe with her gold medal at Qingdao Olympic Sailing Center, China.

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Start Planning Now for 2011

As you begin to plan your advertising budget for 2010 don't forget all your possibilities within the HBASE!

From sponsoring a large event like the Home Show or Parade of Homes or even be a sponsor at a new member social, there are multiple options in all price ranges.

Please note that in an effort to be "green" and to save money, the Sponsorship Committee will not be printing and mailing the annual booklet to all members this year.

Instead, the **2011 Sponsorship & Advertising Opportunities Guide** will be posted on the HBASE website in mid-October. If your company would like a hard copy of the book mailed to you, please contact the HBASE office.

The publication will contain information on both sponsorships and advertising in various HBASE publications, such as:

- HBA Newsletter
- HomeFront Magazine
(official event publication)
- Home Ideas Magazine & Resource Guide
(official industry publication)
- Home Buying & Remodeling Guide

Clay Shoot Challenge

Tuesday, October 12, 2010

Hunter's Pointe near Humboldt, SD

*From Sioux Falls: Take I-90 west to Humboldt exit.
Turn south on Hwy 19 (456th Ave). Turn east on 260th Street.*

2:00-2:30 pm	Registration (100 shots)
2:30 pm	Shotgun Start for 2 rounds (100 shots)
3:30-4:00 pm	Registration (50 shots)
4:00 pm	Shotgun Start for 1 round (50 shots)
6:00-8:00 pm	Burgers & Brats
7:00-8:00 pm	Prizes & Fun

**100 SHOTS = \$70 / person
OR**

50 SHOTS = \$40 / person

CHECKS PAYABLE TO HUNTERS POINTE.

Shooting Fees Include:

- Targets & shells
- Grilled burger & brat dinner
- Prizes awarded to the top teams and gunman
(must be present to win)

Other Notes:

- Set up your team of 4 shooters or we can do it for you
- Please bring your own gun and eye protection
- B.Y.O.B — after shooting ONLY!

Event Sponsors:

Dakota Wholesale
Plumbing & Electrical

Showplace Kitchens

Van Buskirk
Companies

**Call the HBASE office by
Monday, October 4, 2010 to
make reservations.**



How's business?

A truthful answer is your first step to better planning
and better control of your company.

Financial Statements. Bookkeeping. Payroll Processing. Administrative Services.



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